

LOGAN MYERS

+1 651 431-0871

HI@IAMLOGANMYERS.COM

ART DIRECTION, BRANDING,
PUBLICATIONS, TYPEFACES,
AND OTHER THINGS

LUCAS ARRUDA CATALOGUE

Project Description

The first comprehensive monograph of the work of Brazilian painter Lucas Arruda elucidates the artist’s intricate, meditative compositions. Arruda’s intimately sized paintings of seascapes and junglescapes are characterized by their subtle rendition of light echoed by the publications intimate scale, delicate reproductions, and elegant pacing. Work done under McCall Associates.

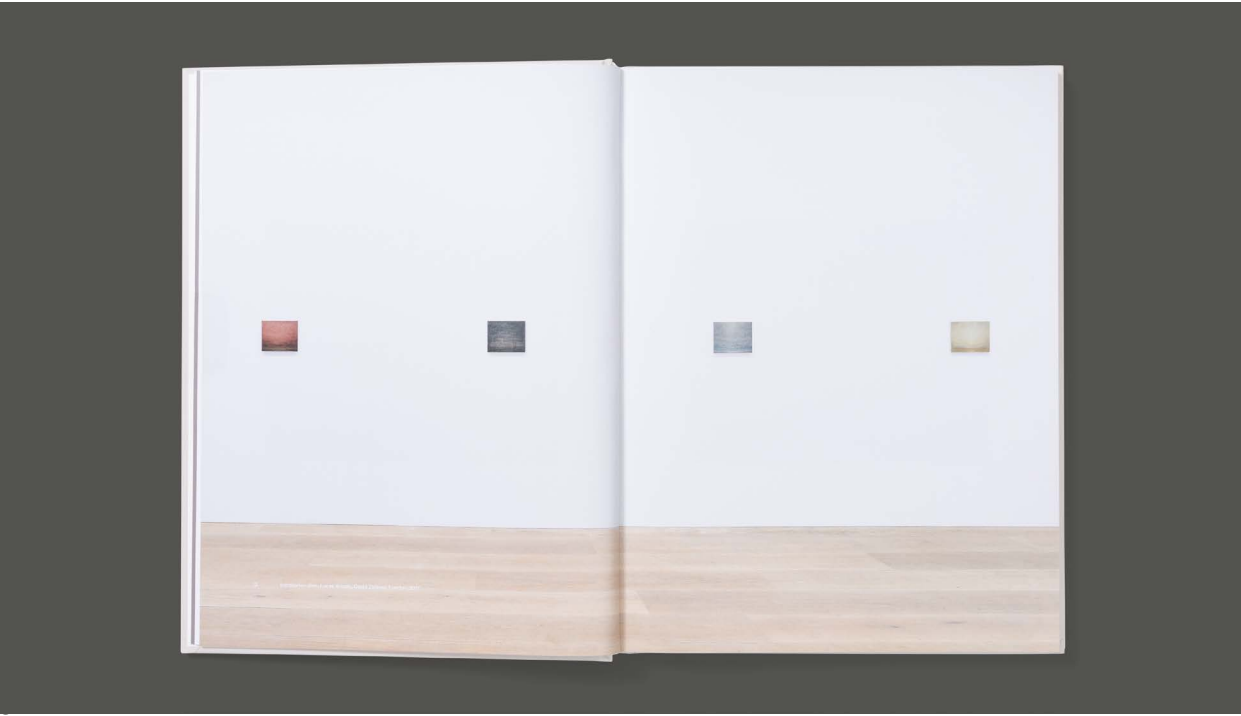
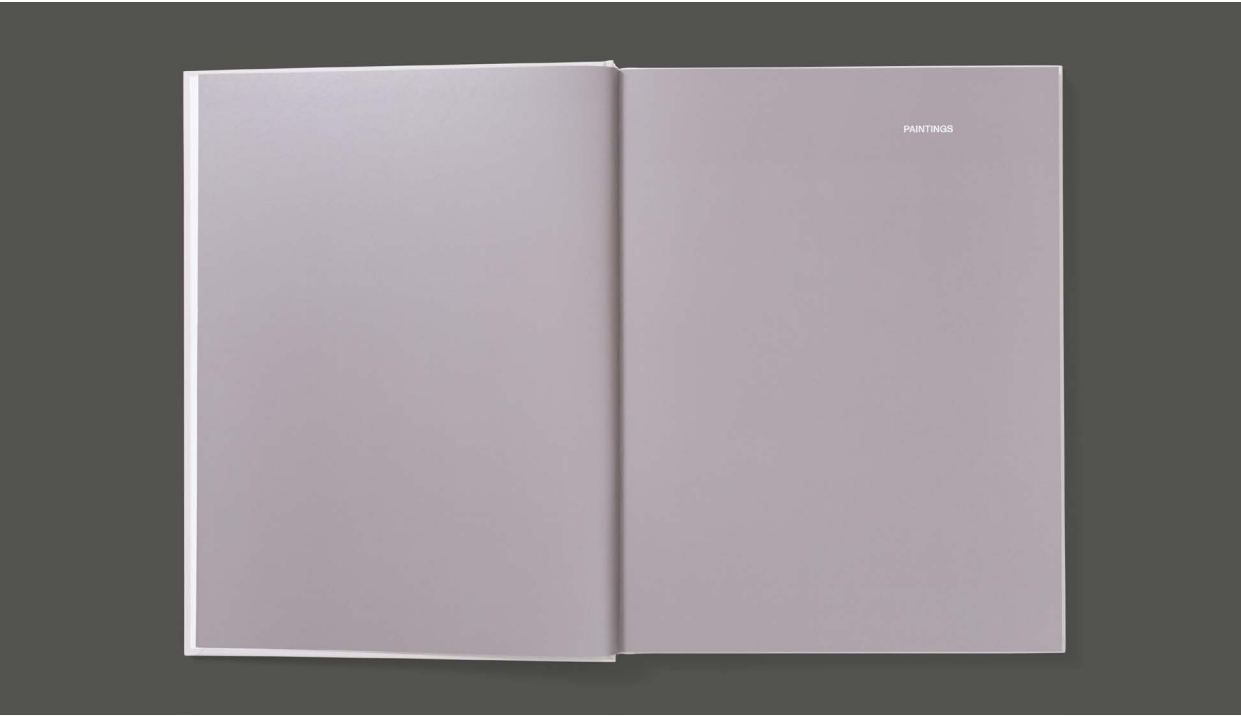
Roles:

Editorial design, project management, print production

Technical Information:

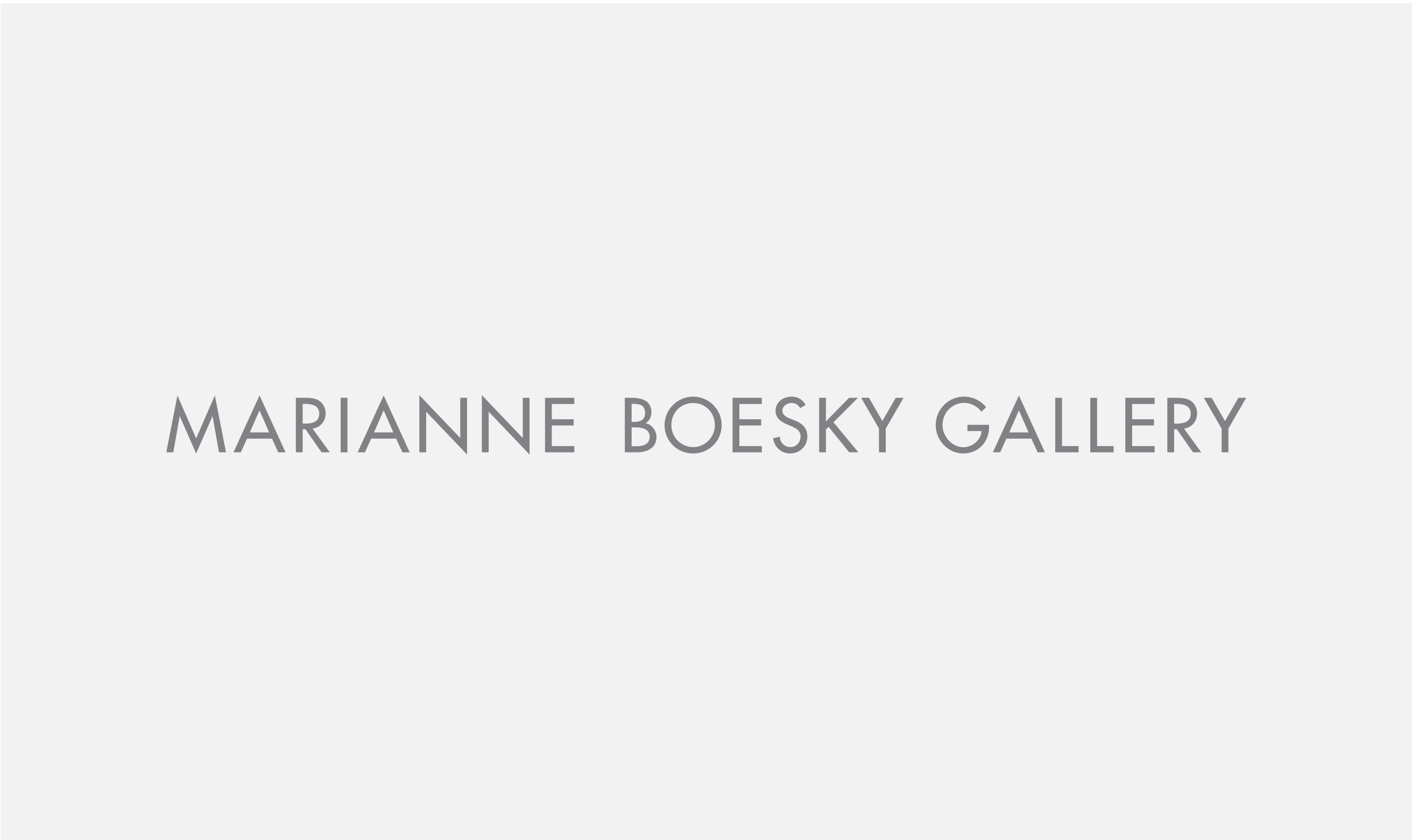
Dimensions: 8 ¼ × 10 ¾ in (21 × 27.6 cm)
Extent: 136 pages
Printer: Verona Libri
Publisher: David Zwirner Books





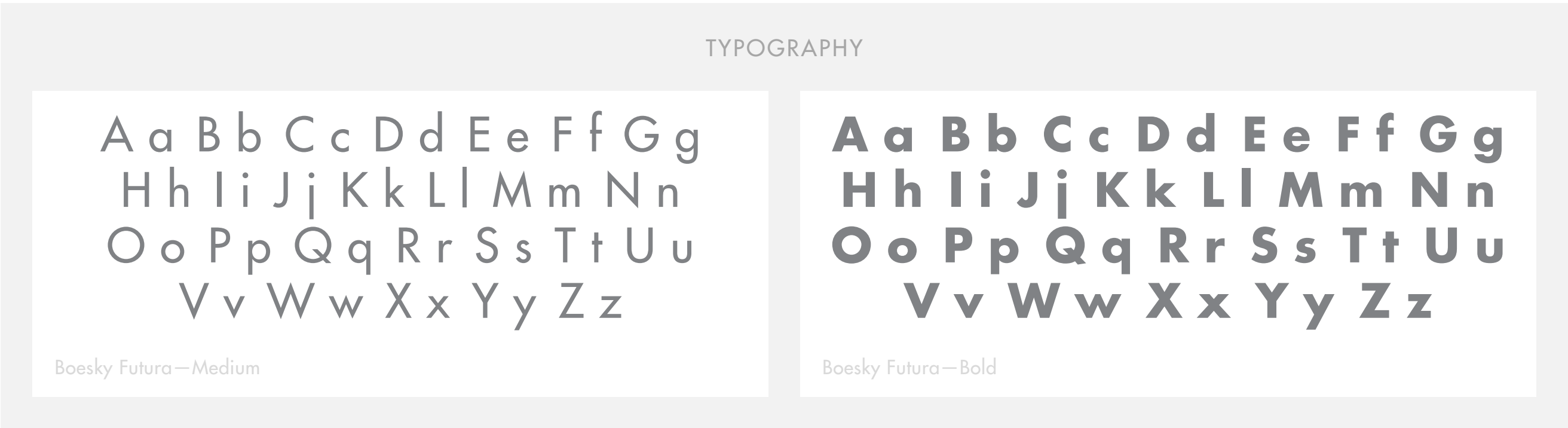


MARIANNE BOESKY GALLERY



Project Description
Since 2015, I have been refining and adapting Marianne Boesky Gallery’s graphic identity through digital and print advertisements, custom email templating system, print publications, and establishing a brand style guide. Work done under McCall Associates.

Roles:
Identity, editorial design, font design



HIERARCHY

EXHIBITIONS

Heading 1

THE HAAS BROTHERS
STONELY PLANET

Heading 2

Heading 3

UPCOMING, CLOSING (EXTRA EMPHASIS)

BOESKY WEST (LOCATIONS)

100 South Spring Street, Aspen (Addresses)

Heading 4

Marianne Boesky Gallery is pleased to present Stonely Planet
an exhibition of new and iconic works by The Haas Brothers
at Boesky West, Aspen. The Brothers have transformed the
interior and exterior of the space into a whimsical and fantas-
tical sculptural landscape.

Paragraph

STATIONERY

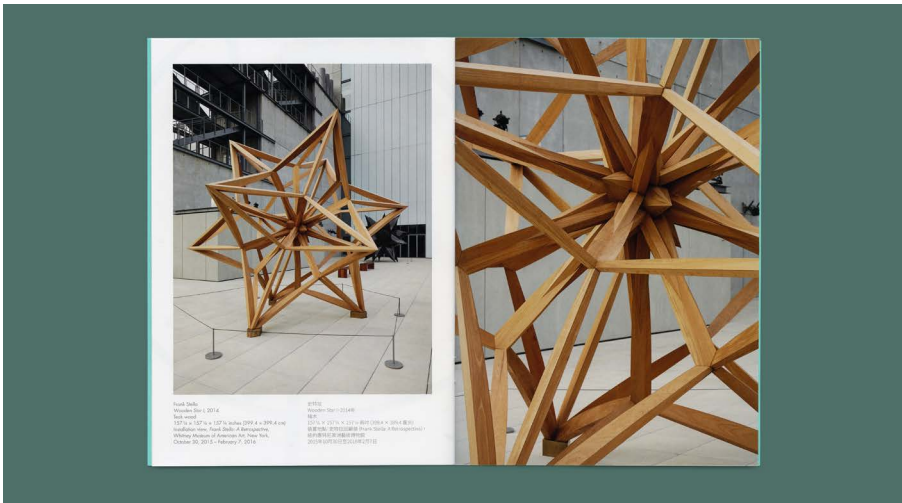
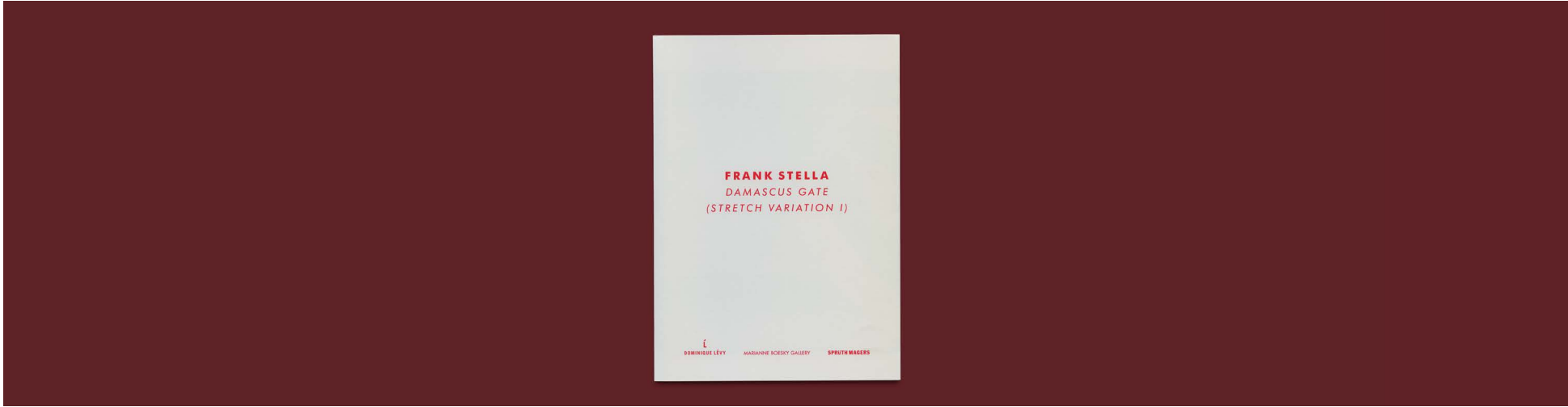


PRINTED INVITATIONS



PRINTED ADVERTISEMENTS

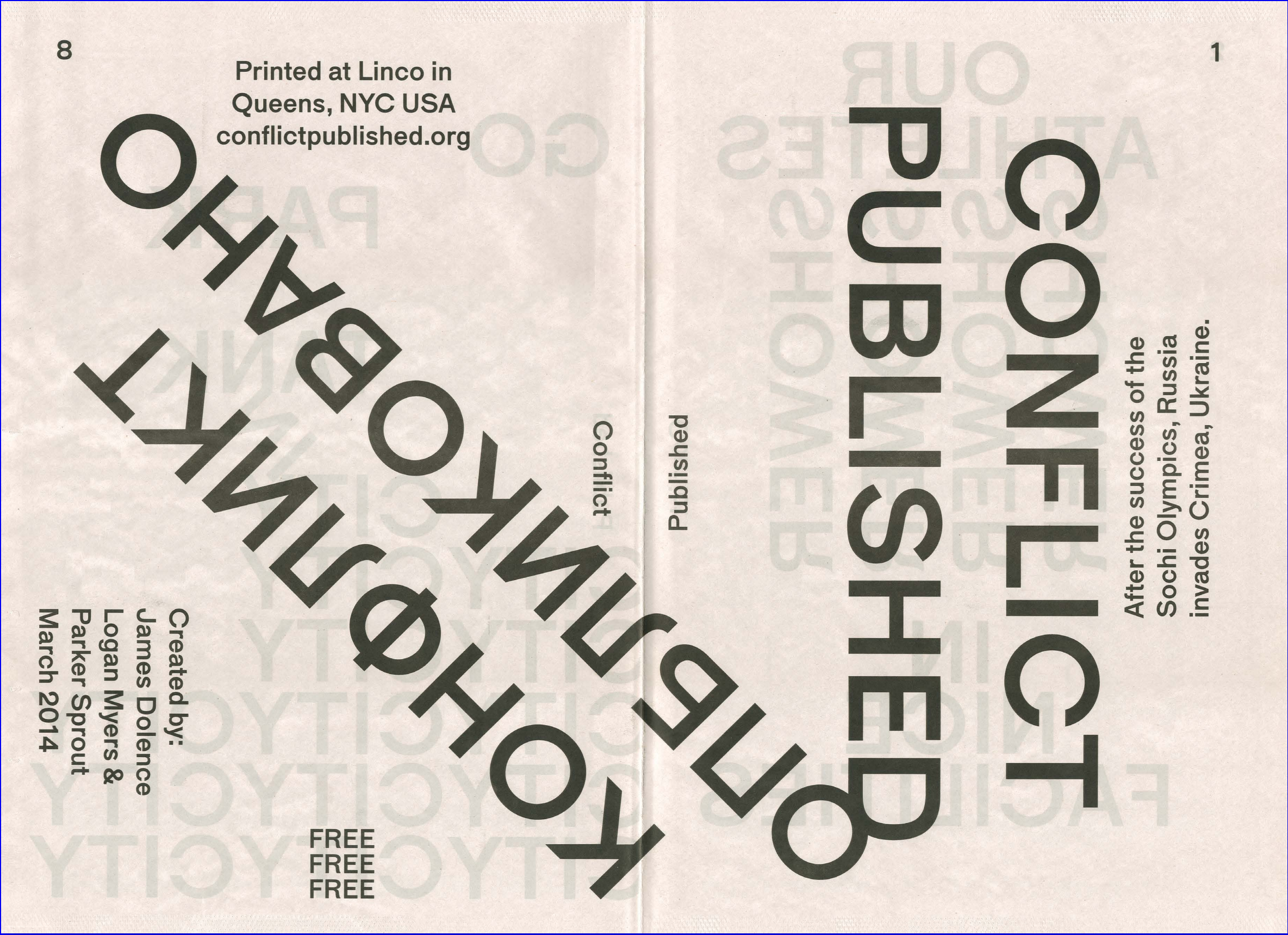


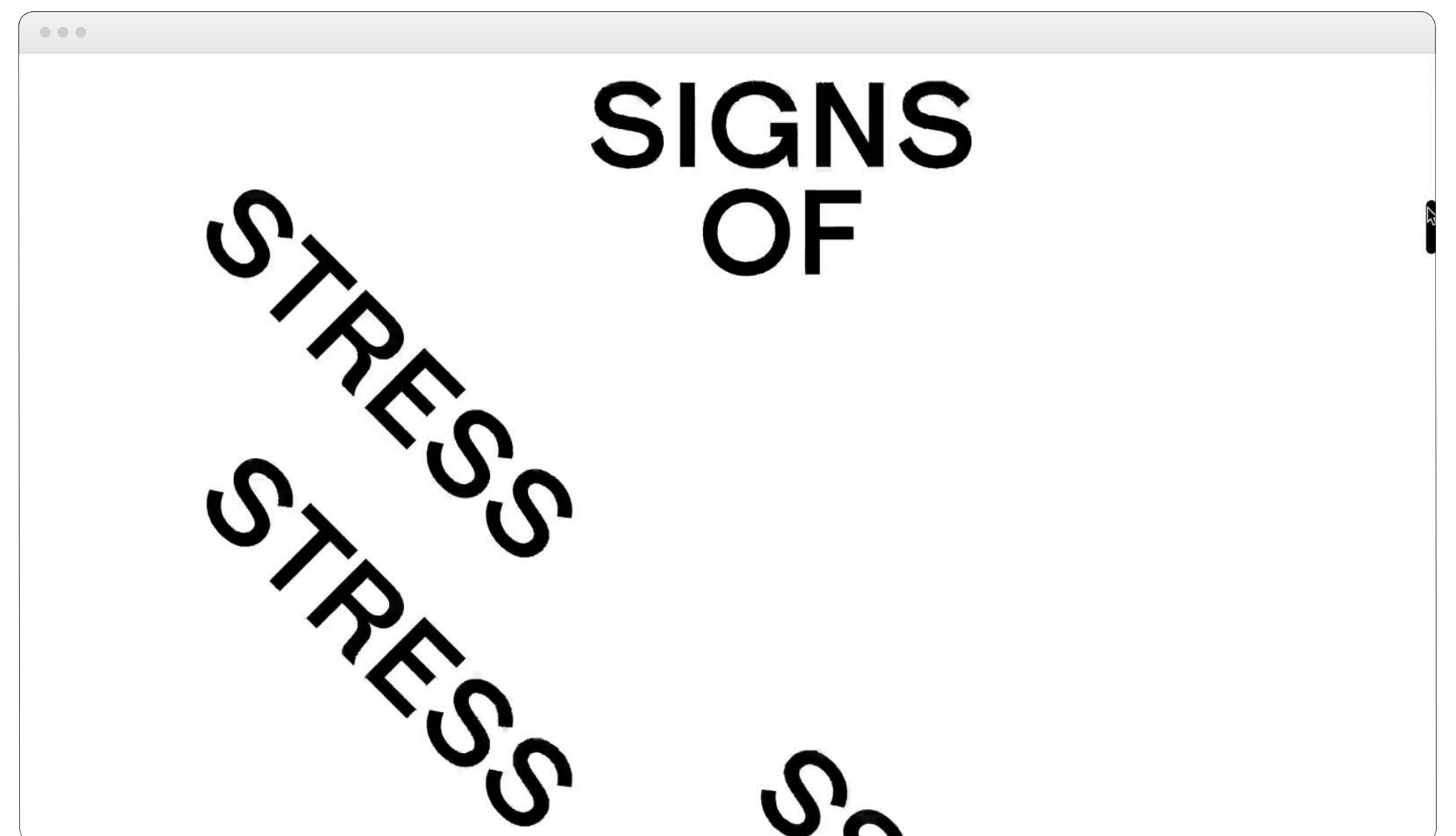
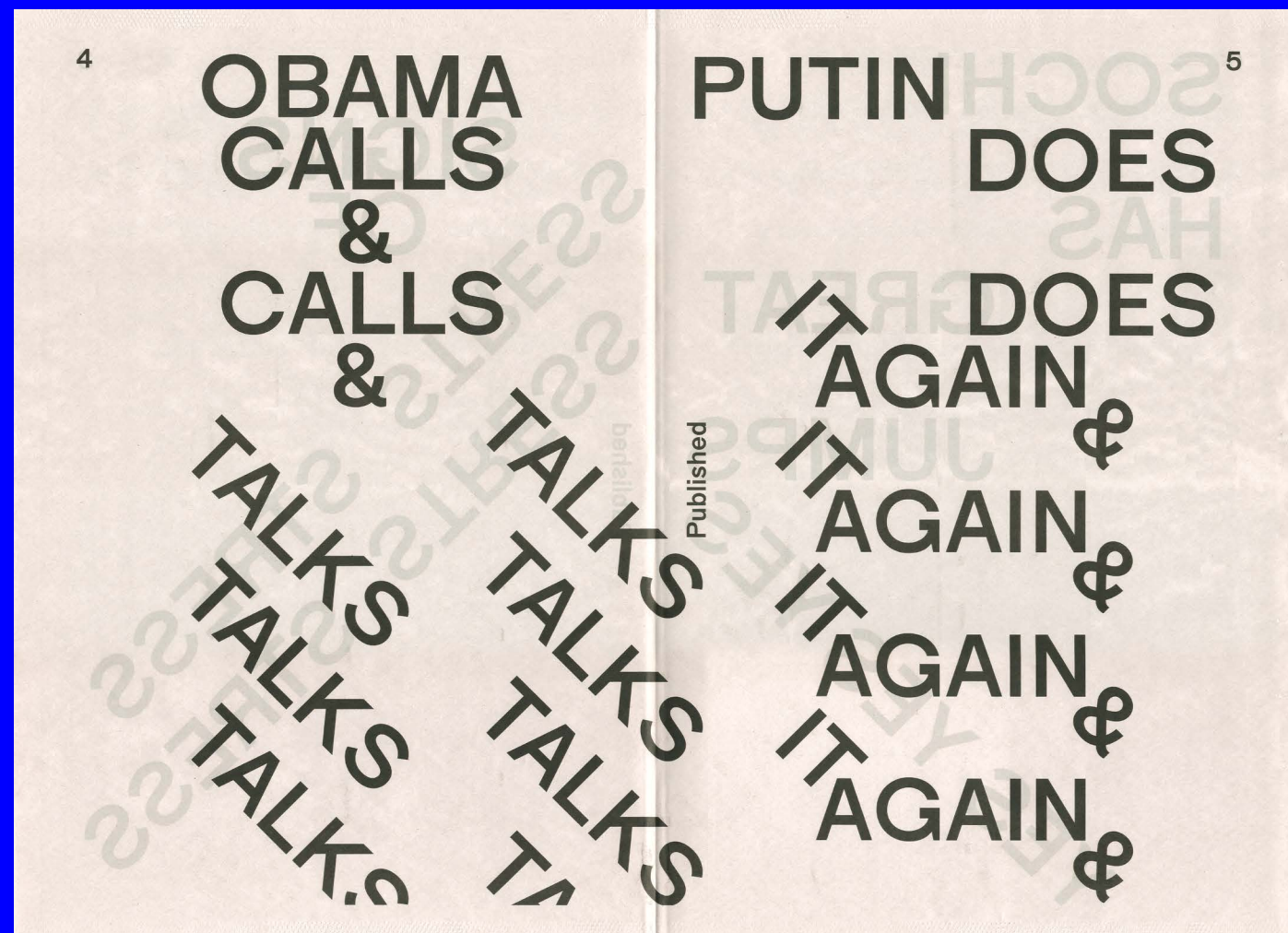


CONFLICT PUBLISHED

Project Description
An online and printed publication exploring the tension between the success of the Sochi Olympics and Russia invading Crimea, Ukraine. It was also part of Ficciones Tipografika (394–396), written about on It’s Nice That, and was available at Printed Matter. Made in collaboration with James Dolence and Parker Sprout.

Roles:
Art Direction, Editorial design, development, UI and UX design





DAN FLAVIN: CORNERS, BARRIERS AND CORRIDORS CATALOGUE

Project Description

Showcasing Dan Flavin's "corner," "barrier," and "corridor" works, the catalogue explores the artist's core sculptural vocabulary and how his use of fluorescent light forged a new relationship between the art object and its surrounding architecture. The design is emblematic of the sterile and sparse installations that Flavin created. Work done under McCall Associates.

Roles:

Editorial design, project management, print production

Technical Information:

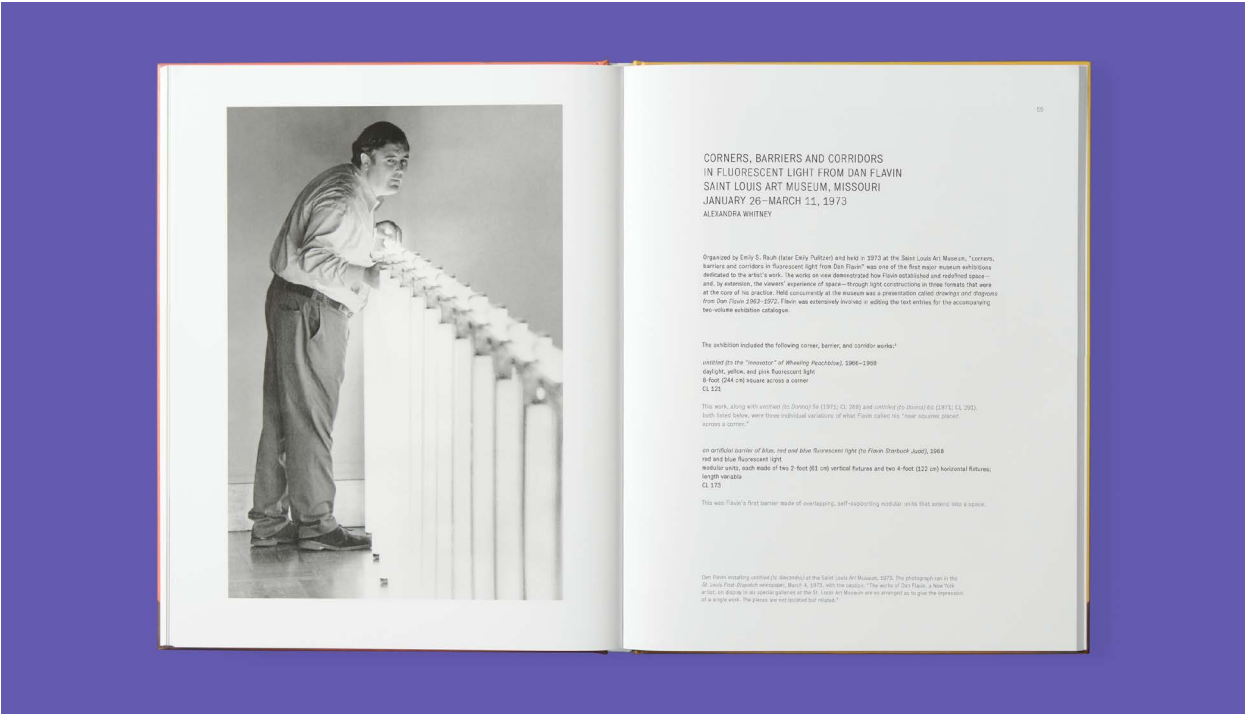
Dimensions: 9 ½ x 12 in (24.1 x 30.5 cm)

Extent: 96 pages

Printer: Trifolio

Publisher: David Zwirner Books





DAVID HAMMONS: FIVE DECADES CATALOGUE

Project Description

A monograph covering Hammons’s output from 1969 through 2015. Two different slipcases were designed referencing specific works: a faux-fur material to reference the paint-splattered fur-coat installation from 2007, and an orange paper embossed with a basketball texture to reference Hammons’s iconic basketball drawings and later basketball hoop chandelier works. Work done under McCall Associates.

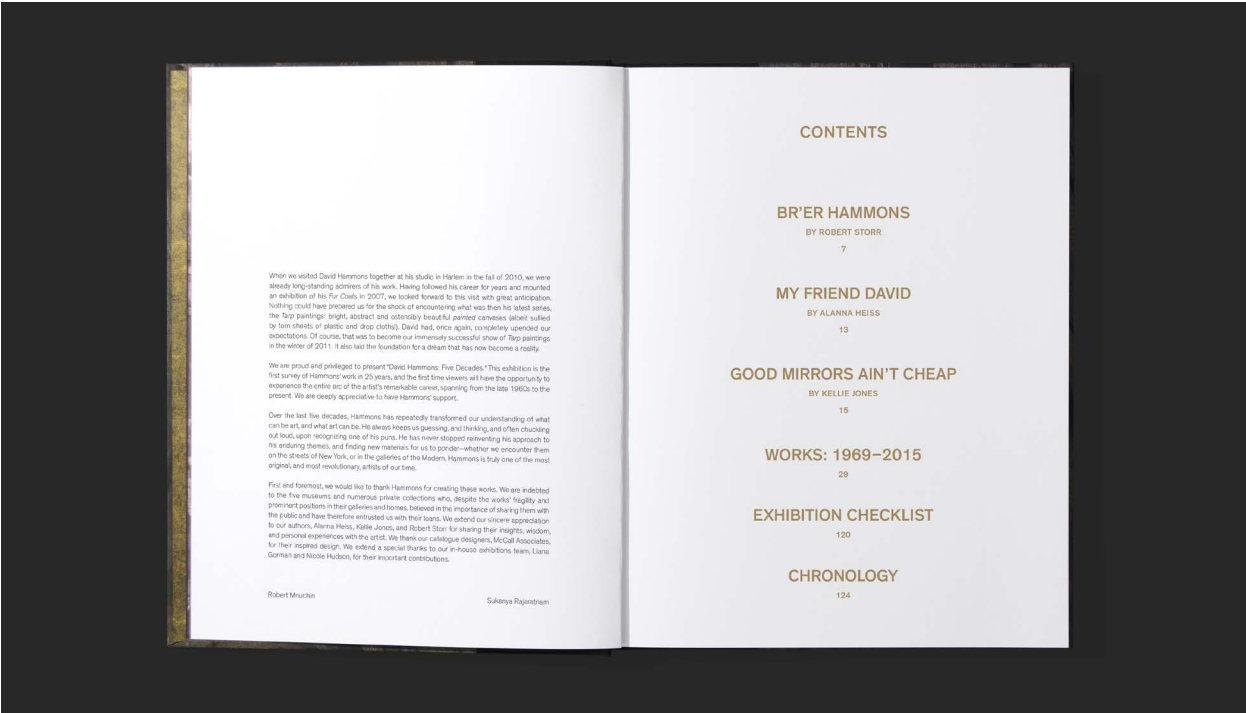
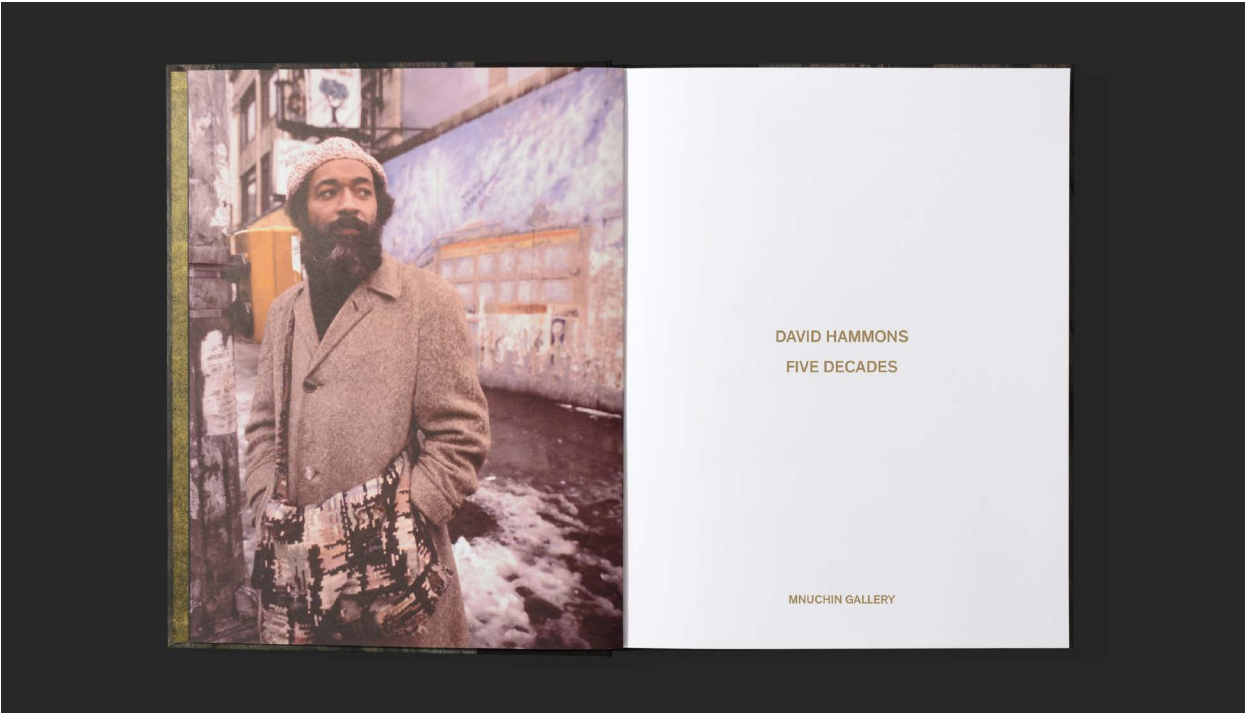
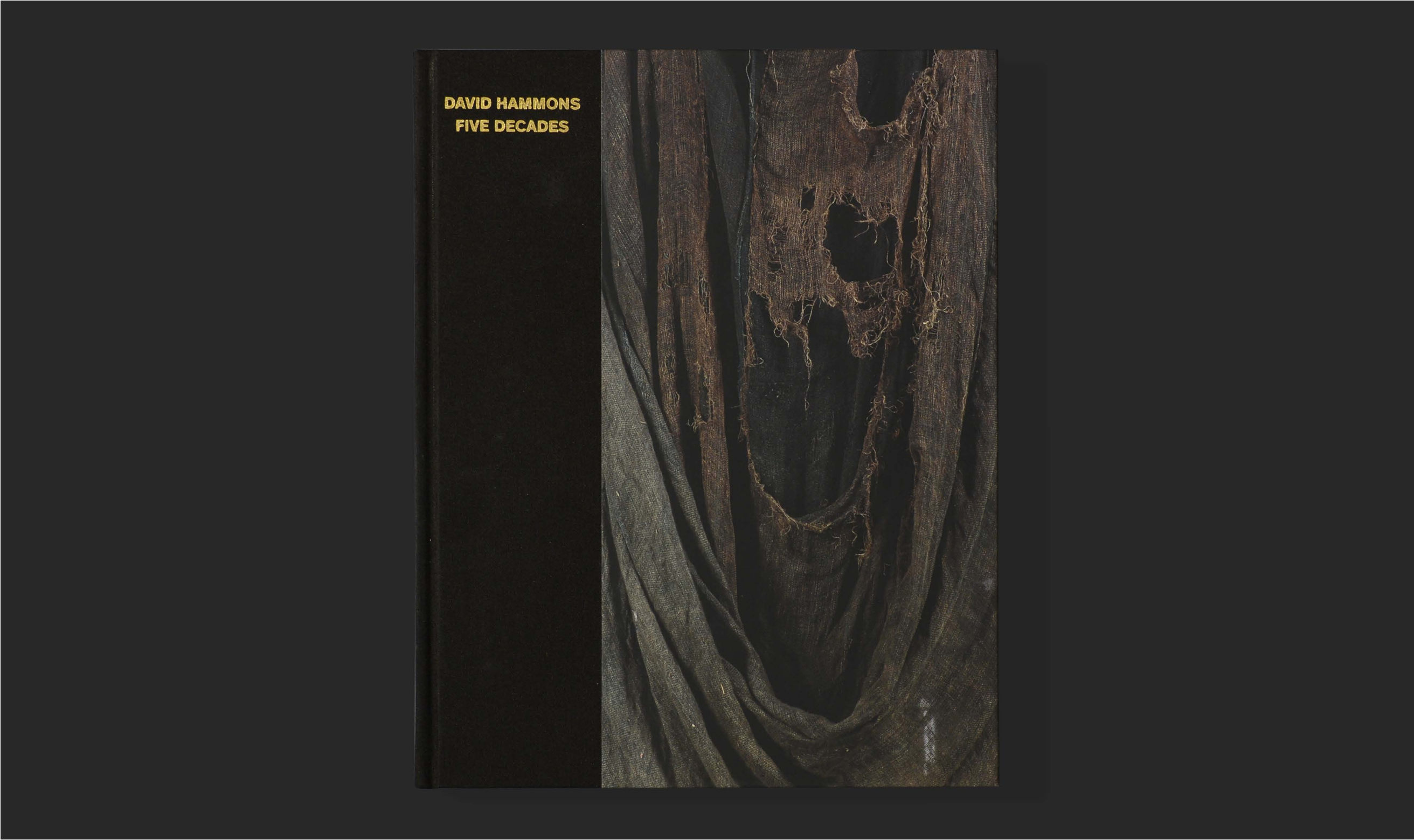
Roles:

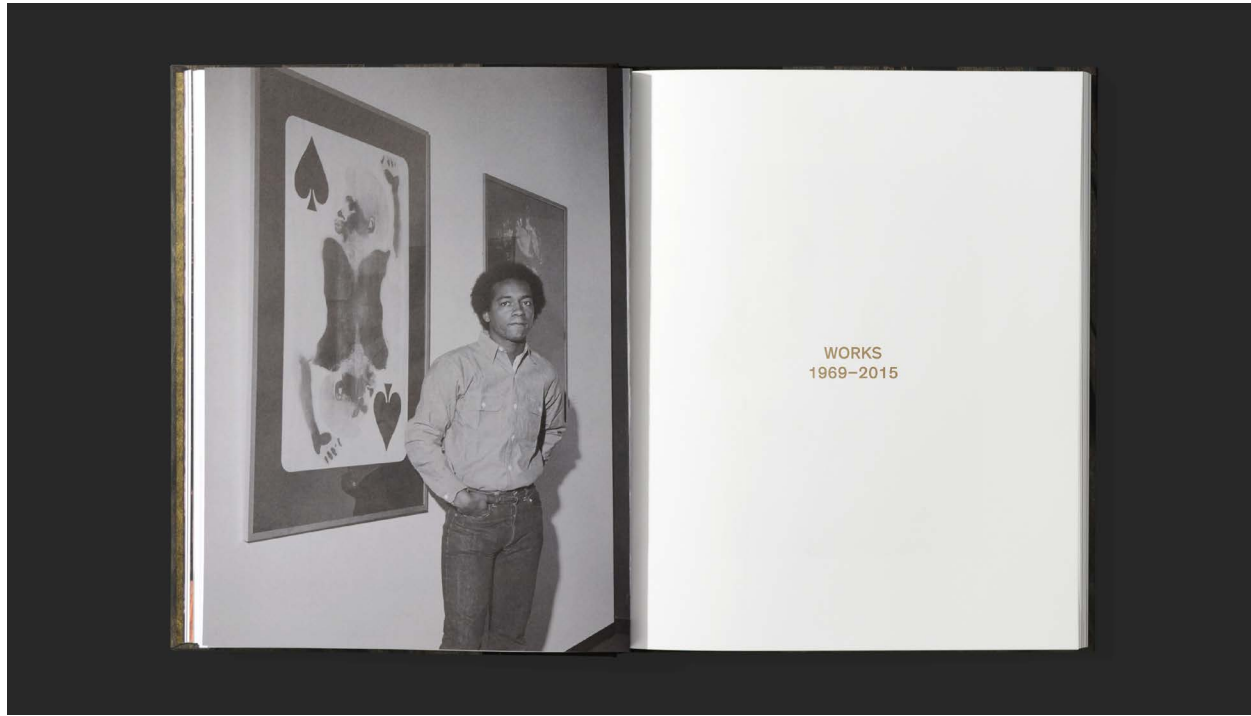
Editorial design, project management, print production

Technical Information:

Dimensions: 10 × 12 1/8 in (25.7 × 30.5 cm)
Extent: 128 pages
Printer: Shapco Printing
Publisher: Mnuchin Gallery





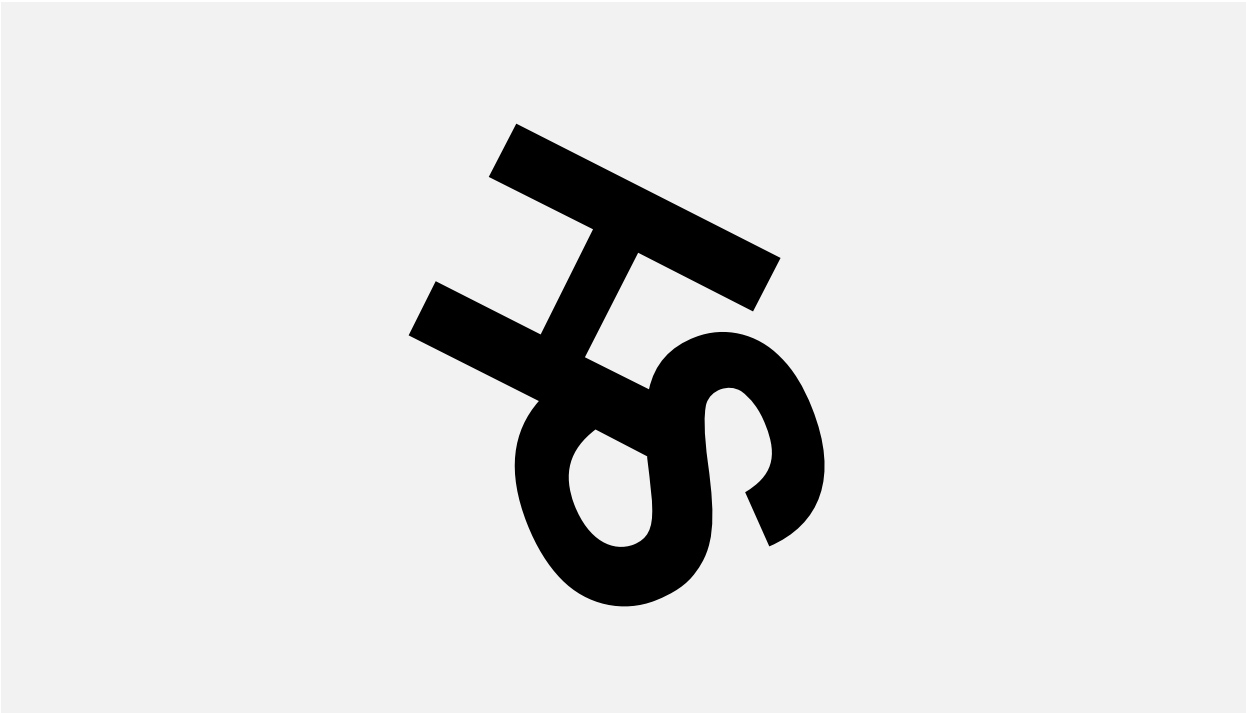


HIGHER SOURCE




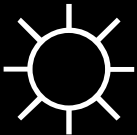


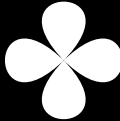









Project Description
Higher Source is a club night in Los Angeles. Through a distributed typeface, Higher Source internally is able to generate posters, flyers, and other ephemera. In collaboration with Parker Sprout.

Roles:
Art Direction, identity, font design



HIGHER SOURCE TYPEface

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L M N O P Q R S T U V
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8 9 " ! \$ % & ' () * + , - . : ;
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HIGHER SOURCE



RaDIO # 1









W/ GUEST







SELeCTOR


JIMMY WHISPERs























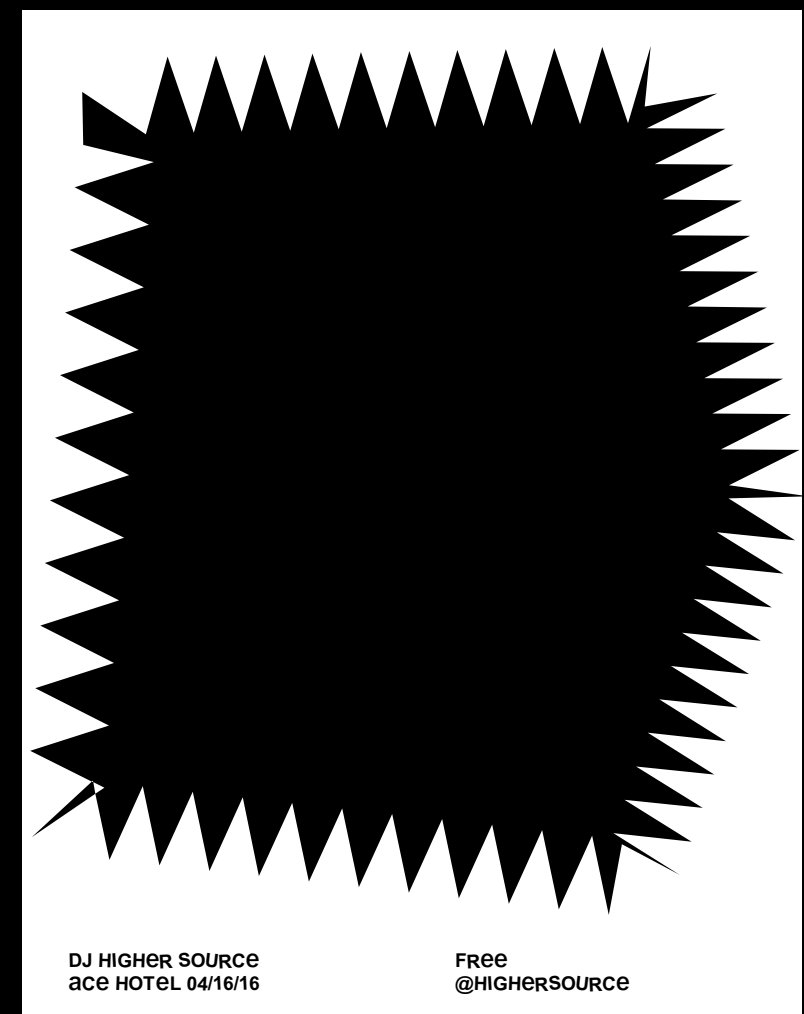








THE FLYING
BURRITO
BROTHERS
at MYSTIC
Lake
casINO
FREE
04/19/16
LOVE



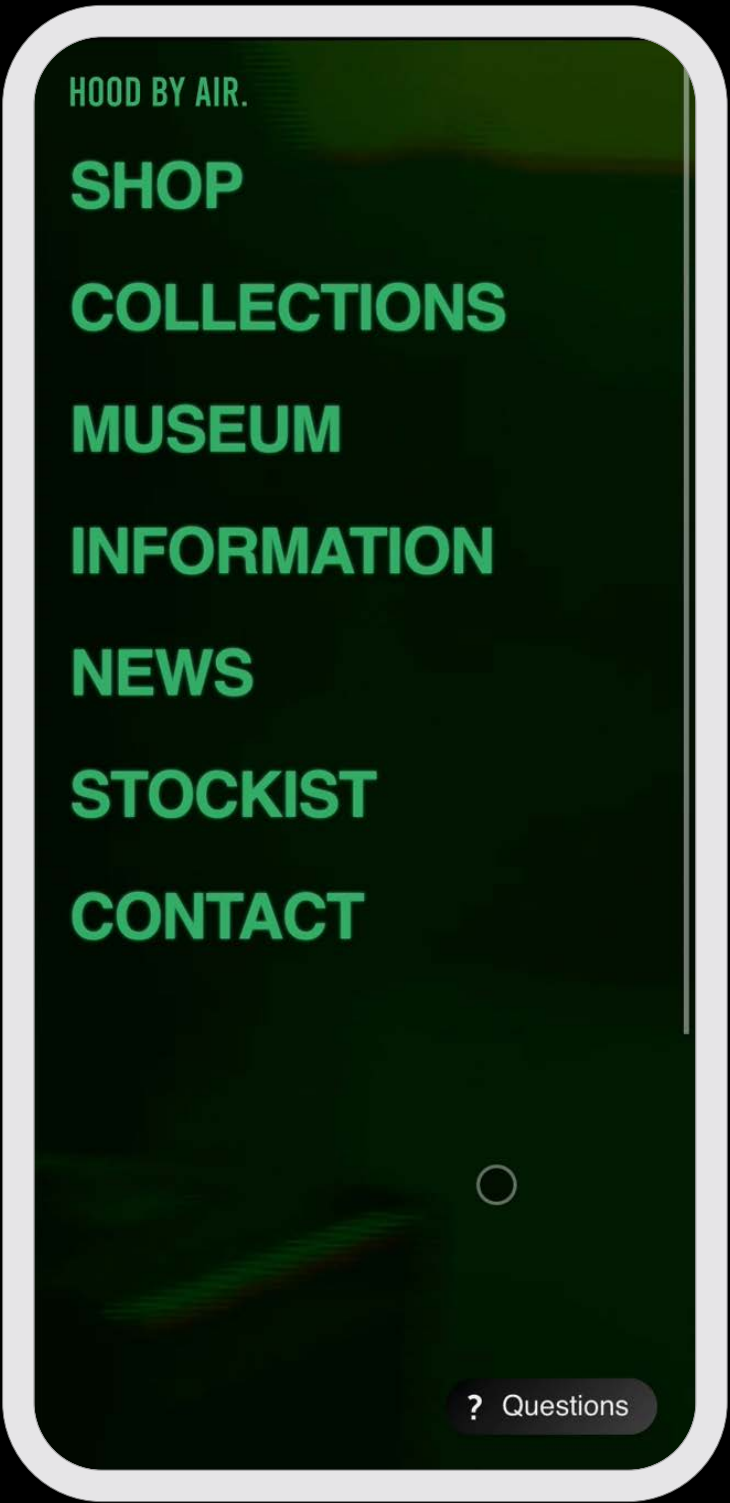
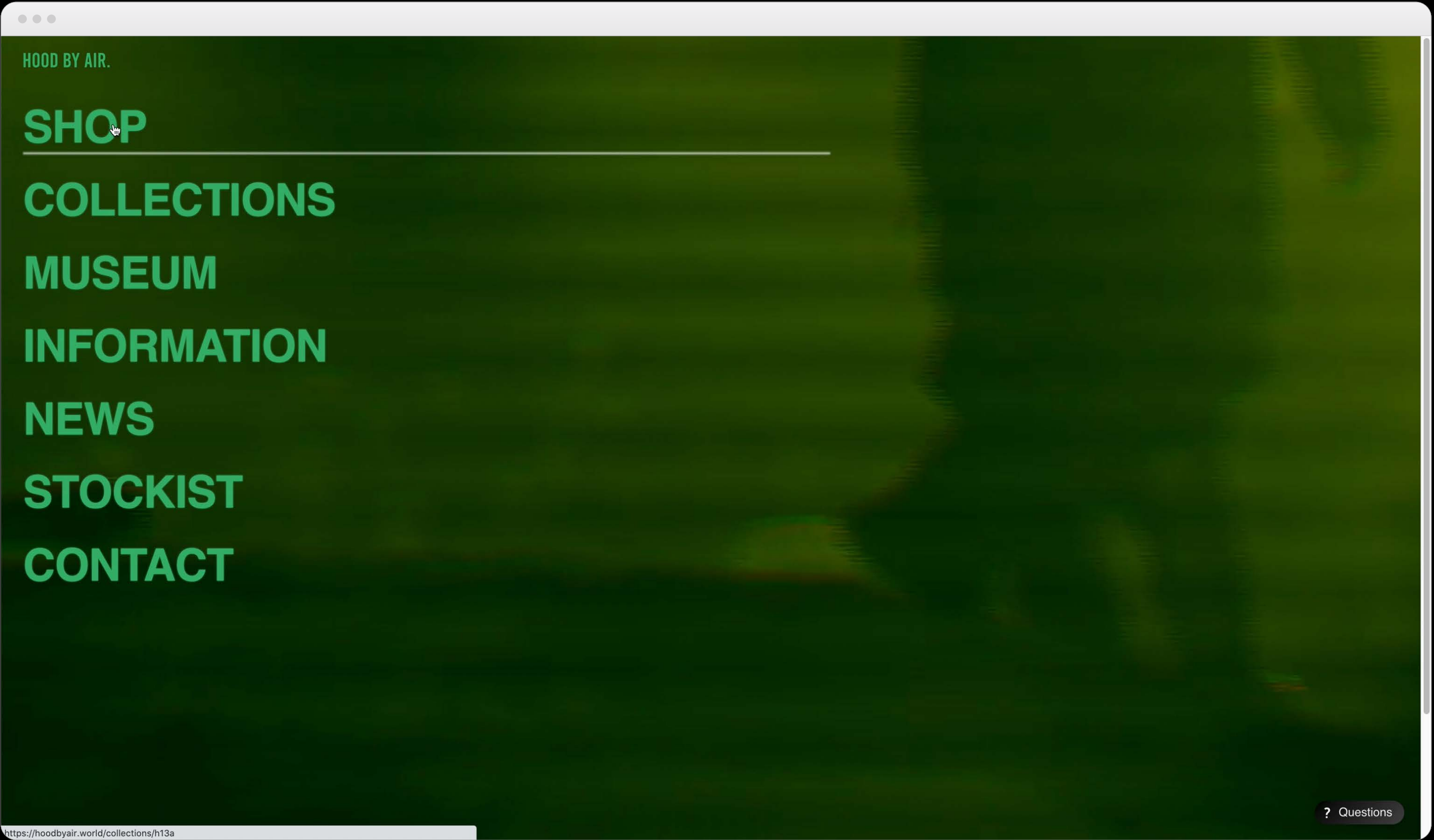
HOOD BY AIR



Project Description
From Hood By Air’s oversized navigation, to their still flickering logo, to the science fiction undertones, to the collection product navigation, the website echos the brands voice leaving space for HBA to warp what is expected of them in the industry. In collaboration with James Dolence and Parker Sprout.

Roles:
Art Direction, UI and UX Design

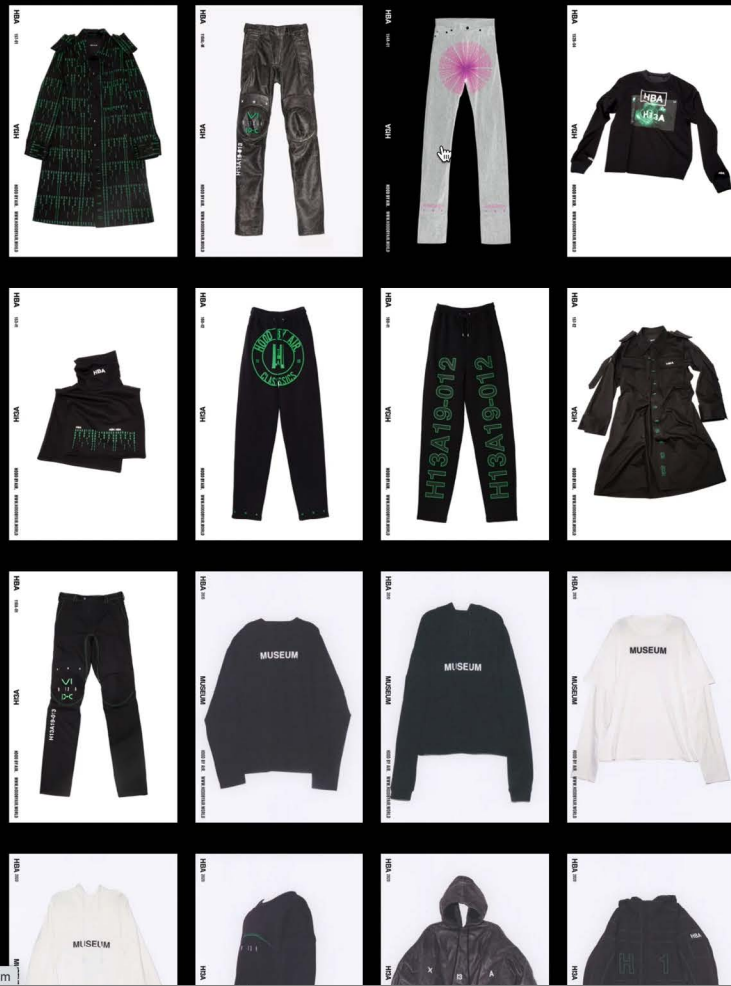




/TOPS

/T-SHIRT

/SWEATSHIRT
/JACKETS

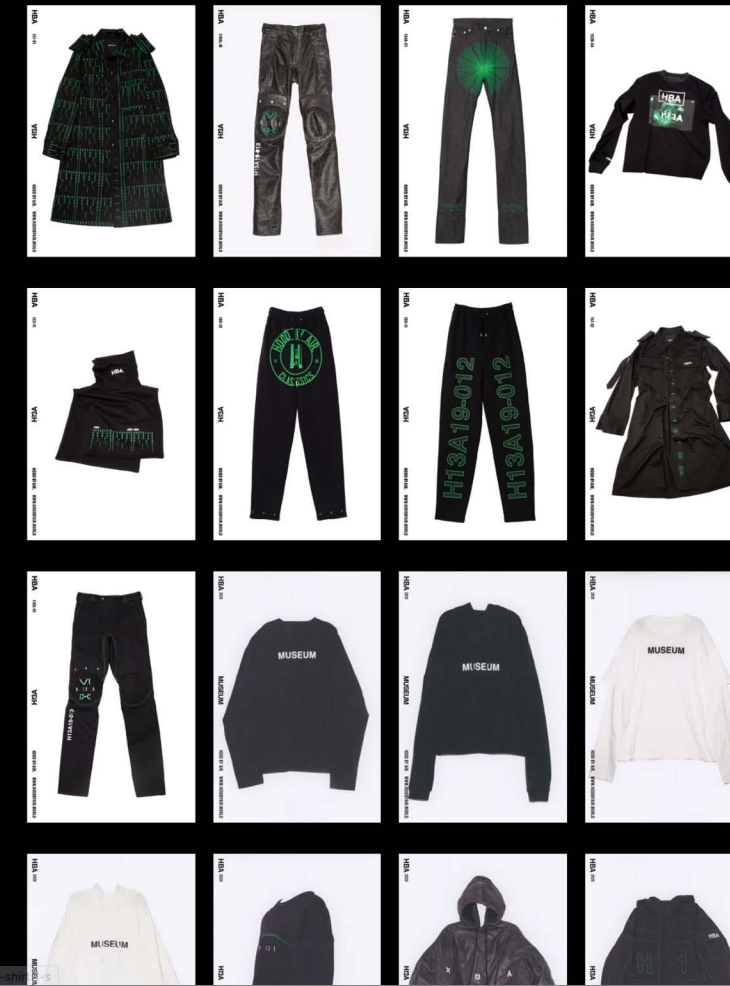


? Questions

/TOPS

/T-SHIRT

/SWEATSHIRT
/JACKETS



Questions

[CART 2]

HBA 1517-02



HBA-157-02 TRENCH
\$700.00
HBA-157-02-L
L

[REMOVE]

HBA 1544-0



HOOBYAIR. WWW.HOOBYAIR.ME/LL

HBA-154A-01 DENIM
\$375.00
HBA-154A-01-M
M

[REMOVE]

SUB TOTAL: \$1,075.00

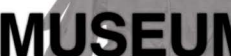
[PROCEED TO CHECKOUT]

? Questions

PART 1]

SHOP

COLLECTIONS



MUSEUM

INFORMATION

NEWS

STOCKIST

CONTACT

HBA-157-02 TRENCH
\$700.00
HBA-157-02-L

[REMOVE]

SUB TOTAL: \$700.00

[PROCEED TO CHECKOUT]

? Questions

HOOD BY AIR.

SHOP

COLLECTIONS

MUSEUM

INFORMATION

NEWS

STOCKIST

CONTACT

?

Questions

HOOD BY AIR.

/ROOT/H13A

/LOOKBOOK

[FILTER]

1

19-151

19-151

2

19-152

19-152

3

19-153

19-153

4

19-154

19-154

5

19-155

19-155

6

19-156

19-156

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19-157

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19-158

19-158

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19-159

19-159

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19-160

19-160

11

19-161

19-161

12

19-162

19-162

H13A

19-151

19-152

19-153

19-154

19-155

19-156

19-157

19-158

19-159

19-160

19-161

19-162

HBA-157A-01- TREN

?

Questions

HOOD BY AIR.

/ROOT/H13A/15

/LOOKBOOK

[FILTER]

1

19-151

19-151

H13A

19-151

19-152

19-153

19-154

19-155

19-156

19-157

19-158

19-159

19-160

19-161

19-162

HBA-157A-01- TREN

?

Questions

HOOD BY AIR.

[CART 1]

1

19-151

19-151

H13A

19-151

19-152

19-153

19-154

19-155

19-156

19-157

19-158

19-159

19-160

19-161

19-162

HBA-157A-01- TRENCH - ALLOVER PRINT

HBA-157A-01-M

All-over printed Japanese cotton twill trench coat.
-Japanese cotton twill.
-Unlined.
-Custom HBA hardware.
-Button epaulettes at shoulders with velcro epaulet pouch.
-Made in Japan.

Color: Black, green, and white.

\$850.00

[S] [M] [L] [XL]

[ADD TO CART] 1 ITEM ADDED TO CART

?

Questions

HOOD BY AIR.

[CART 1]

1

19-151

19-151

H13A

19-151

19-152

19-153

19-154

19-155

19-156

19-157

19-158

19-159

19-160

19-161

19-162

HBA-157A-01- TRENCH - ALLOVER PRINT

\$850.00

HBA-157A-01-M

[REMOVE]

SUB TOTAL: \$850.00

[PROCEED TO CHECKOUT]

?

Questions

HOOD BY AIR.

[CART 1]

1

19-151

19-151

H13A

19-151

19-152

19-153

19-154

19-155

19-156

19-157

19-158

19-159

19-160

19-161

19-162

HBA-157A-01- TRENCH - ALLOVER PRINT

\$850.00

HBA-157A-01-M

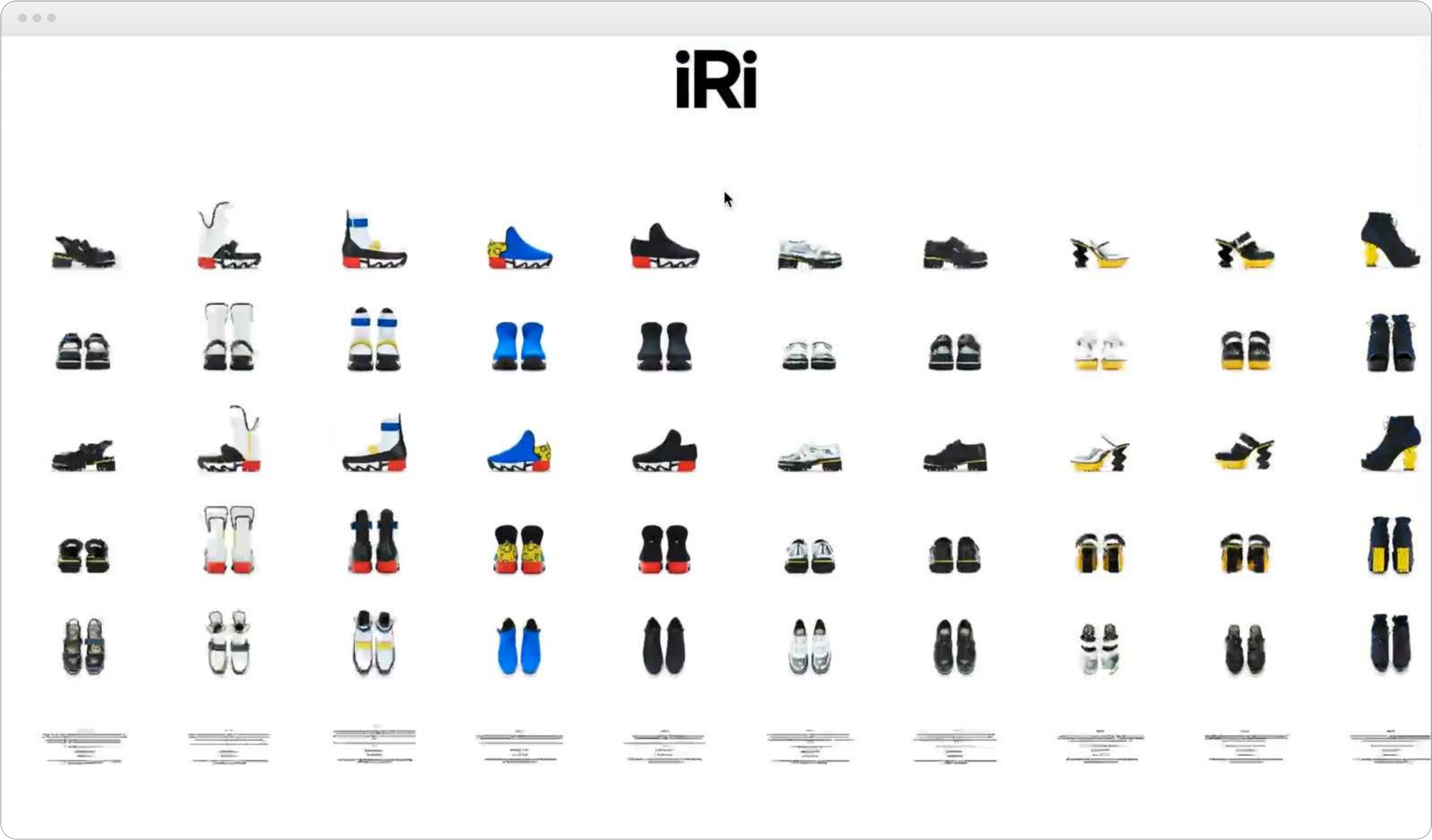
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SUB TOTAL: \$850.00

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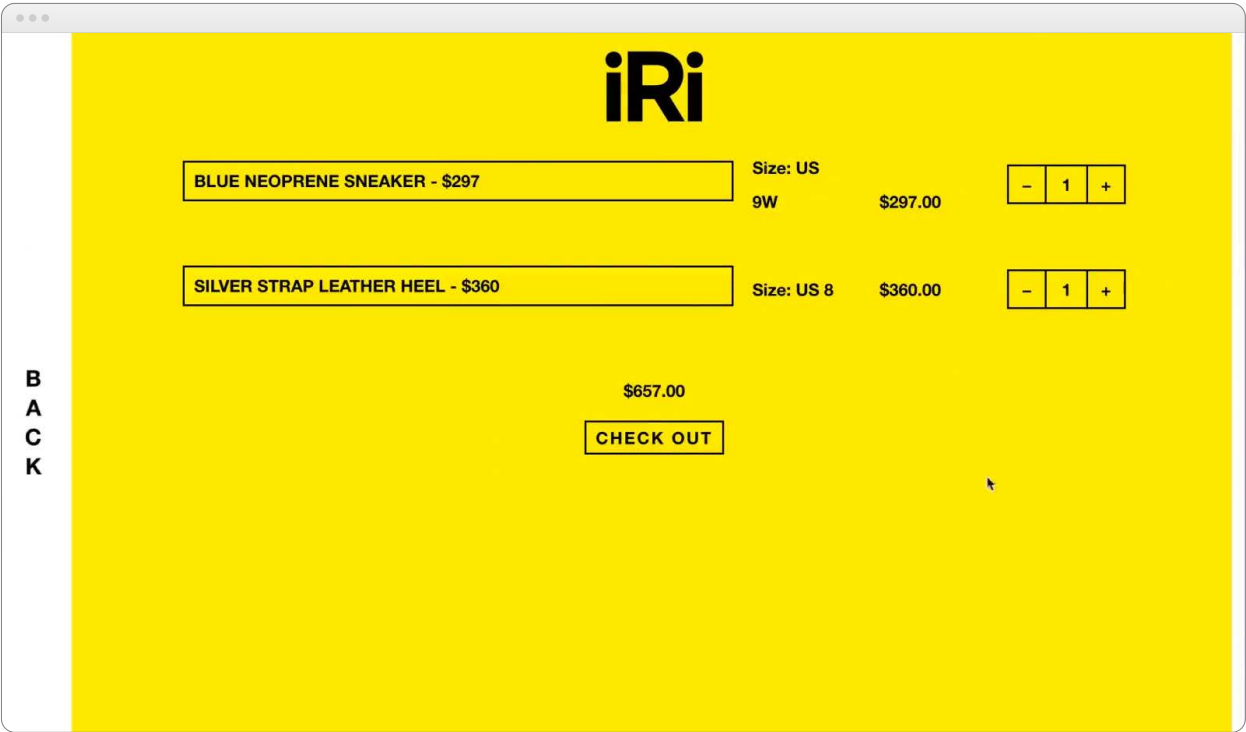
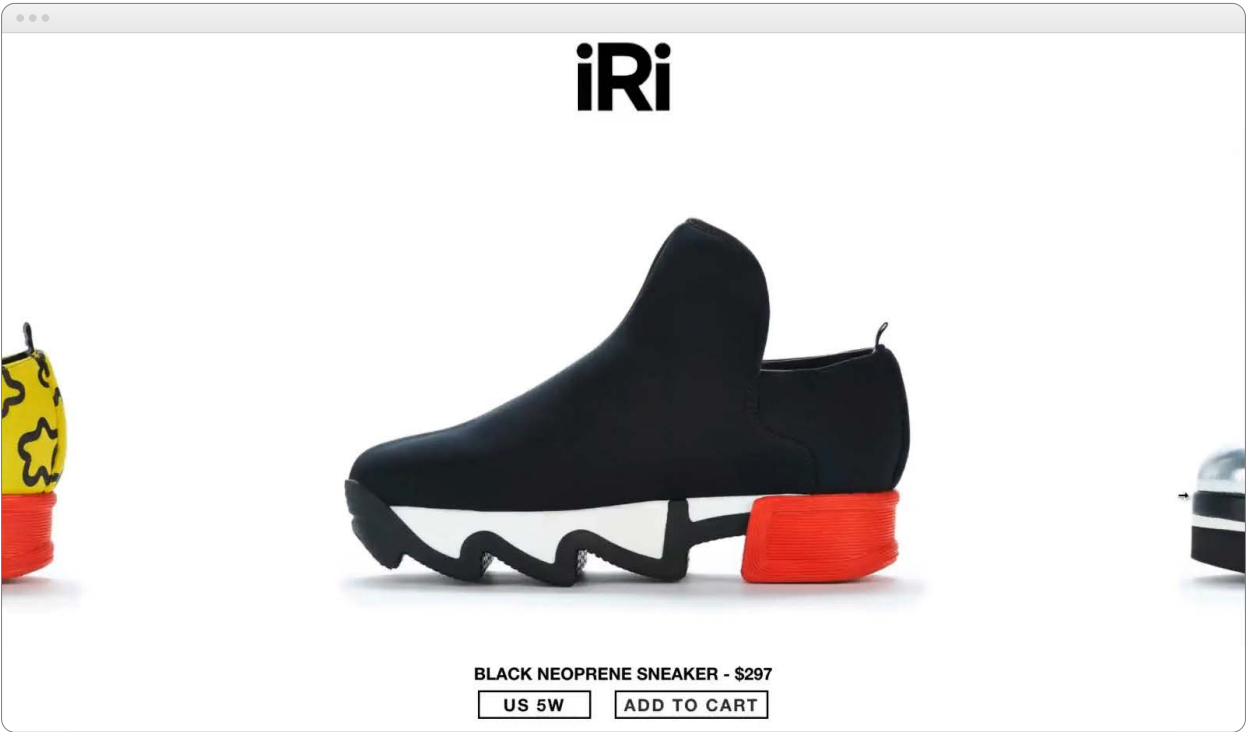
?

Questions



Project Description
In order to capture initial stakeholder customers, the site needed to feel unique and represent the brand ethos of being bright, fun, and playful. The site displays all of the individual pages at once, grounding the user before diving directly into a specific product. Navigating between products is “fun, like swiping through Tinder.”

Roles:
UI and UX Design

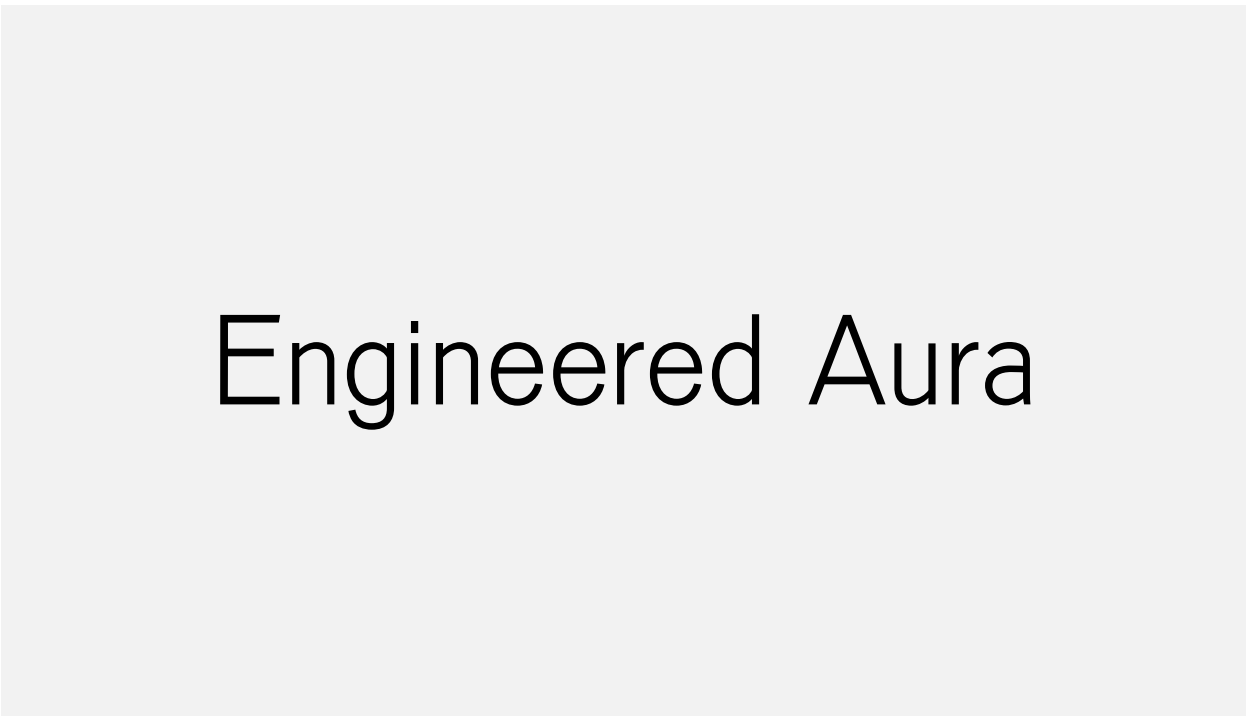
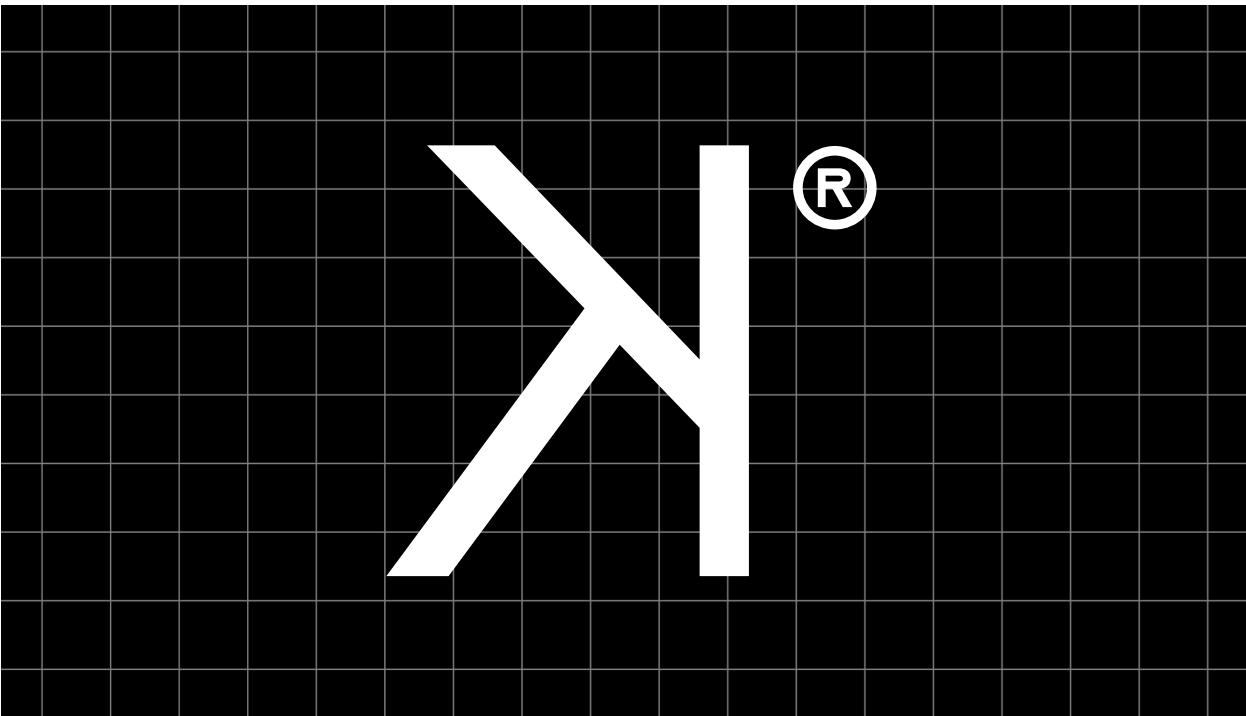


KLAW FOOTWEAR IDENTITY



Project Description
Klaw Footwear is a walking shoe company centralized around three pillars: good looking, good for you, and good for the earth. The identity needed to wink at the brand name word play without being kitsch; first and foremost the brand is built on walking. It also needs to convey the health benefits of its products without being clandestine or orthopedic. While also positioning itself to attract the fashion sneaker industry, the branding needed to feel future and thoughtful.

Roles:
Art direction, branding, identity



COLOR SYSTEM

Referencing Chakras
grounds the brand
in ethereality and
elevating oneself



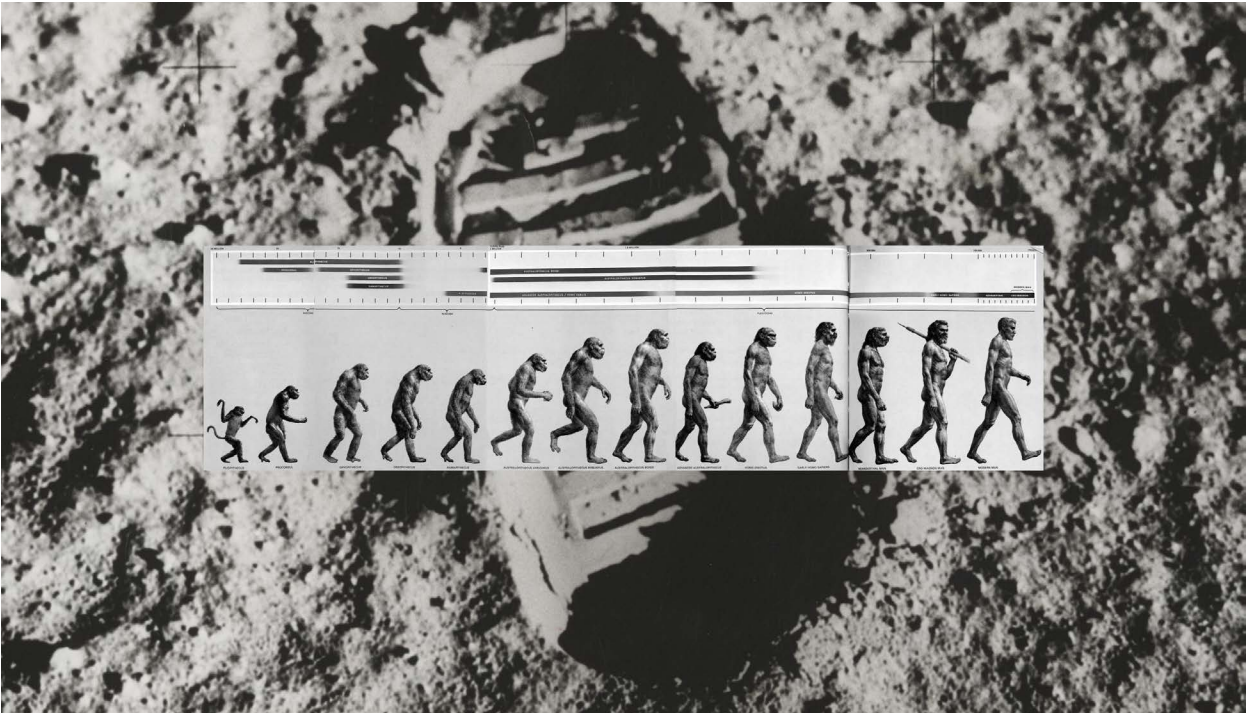
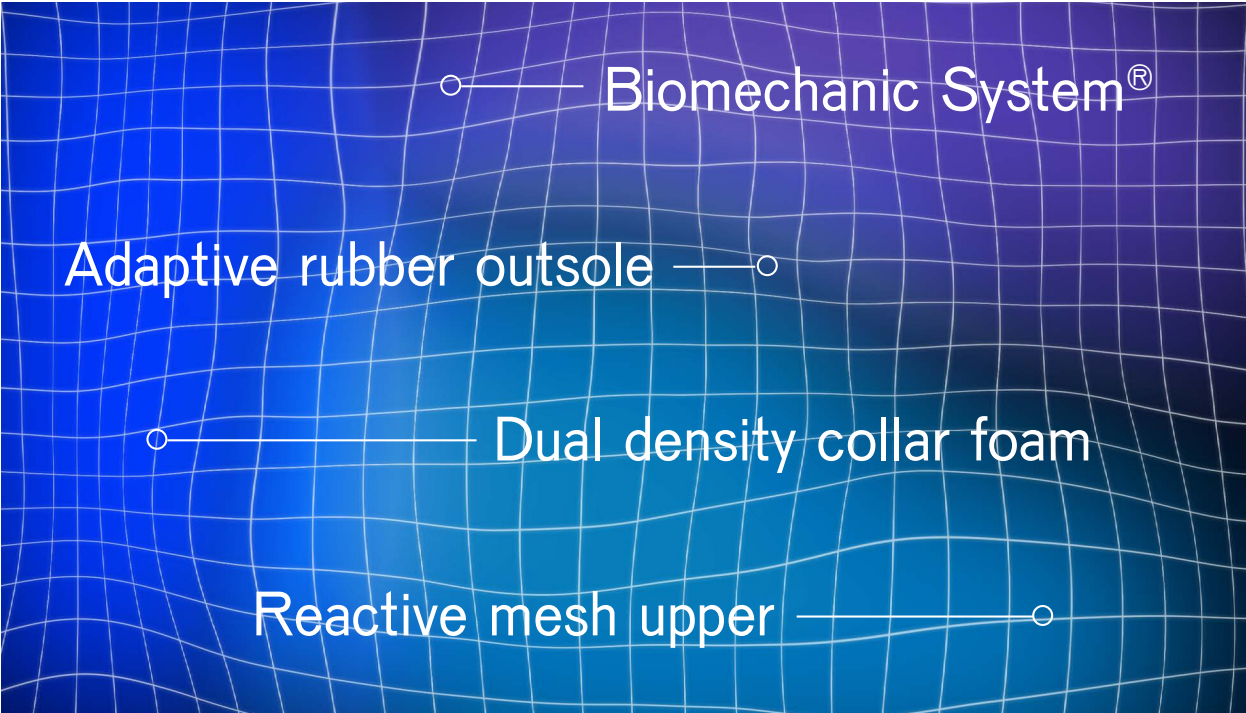
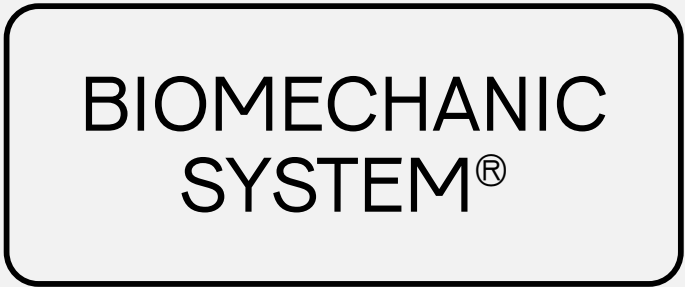
PRODUCT NUMBERING SYSTEM

Solfeggio healing
frequencies
reinforcing brand
ownership of
wellness and
healing

- 396 hz
- 741 hz
- 417 hz
- 852 hz
- 528 hz
- 963 hz
- 639 hz

TOOLING SYSTEM NAMING

Extending the
brand ownership
beyond a logo





CINDY SHERMAN: ONCE UPON A TIME CATALOGUE

Project Description

Sherman’s ability to play and construct identity through a single photograph tells a story. The design responds to this by breaking away from the traditional archetypes of an art catalogue and realigning to a paperback novel. The artworks are separated into three distinct sections: Centerfolds, History Portraits, and Society Portraits. Each of these sections are flanked by texts creating natural pacing. Work done under McCall Associates.

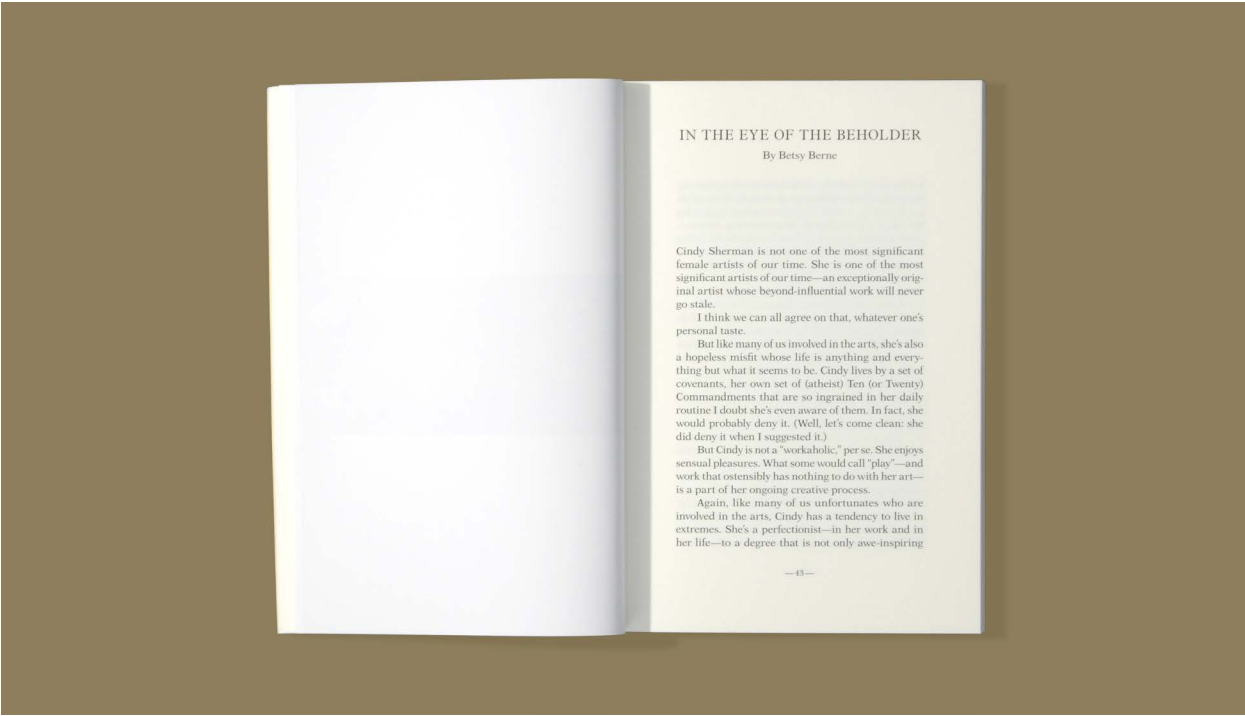
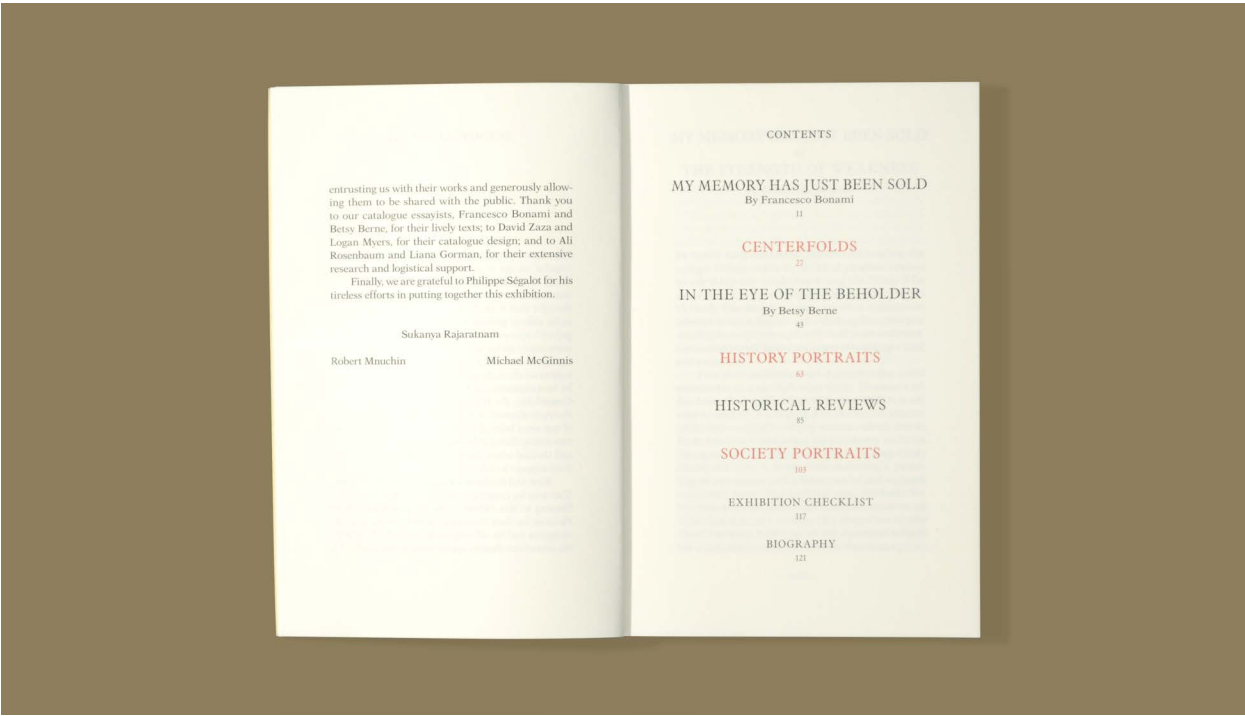
Roles:

Editorial design, project management, print production

Technical Information:

Dimensions: 5 ½ x 8 in (14 × 20.5 cm)
Extent: 136 pages
Printer: Shapco Printing
Publisher: Mnuchin Gallery





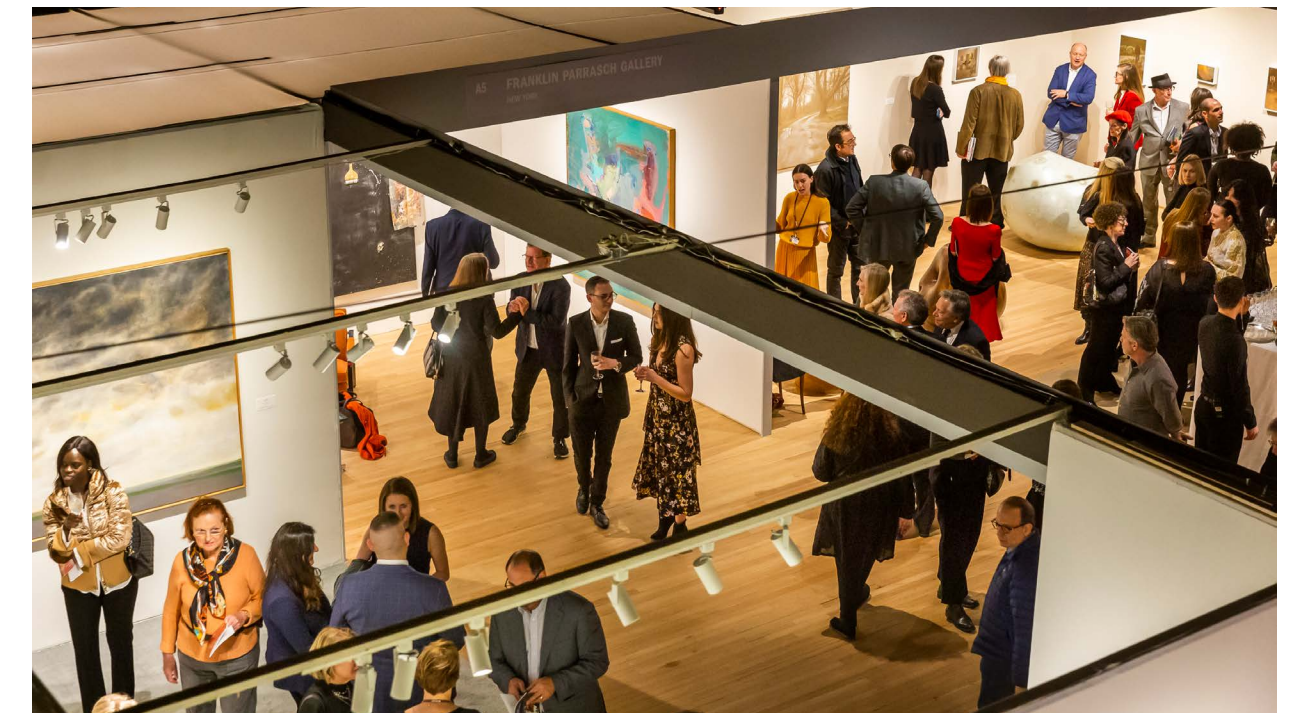
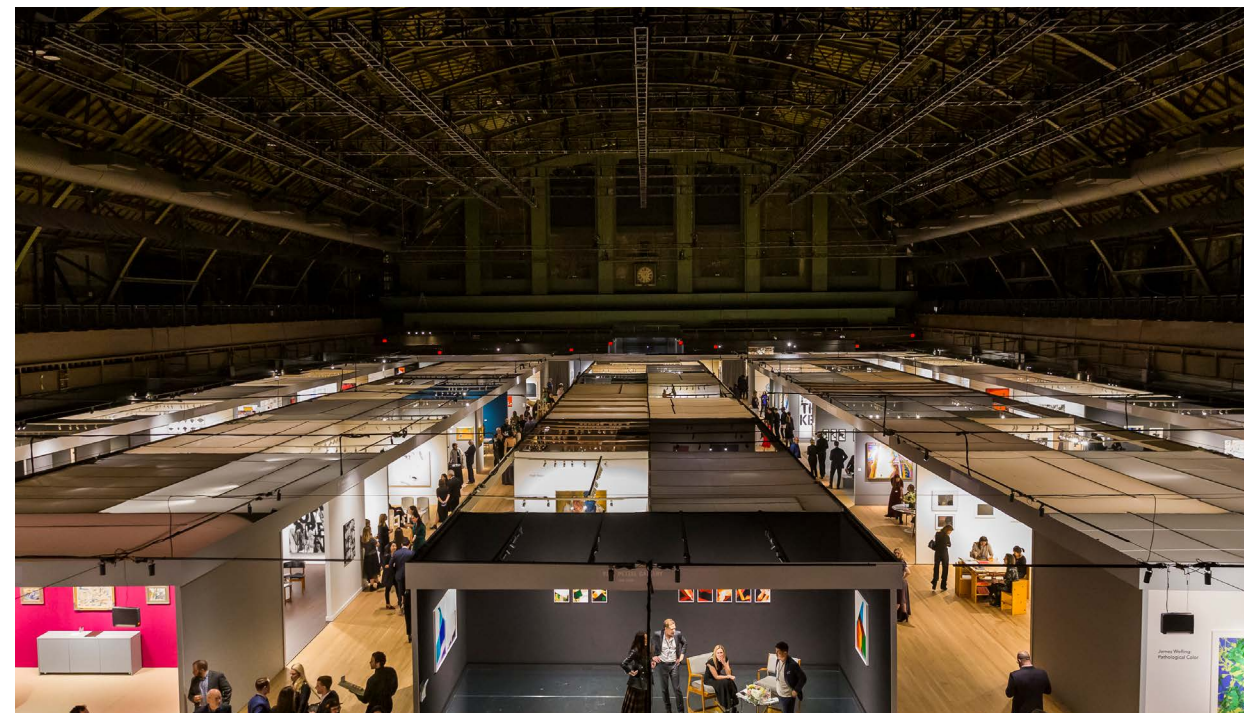
THE ART SHOW

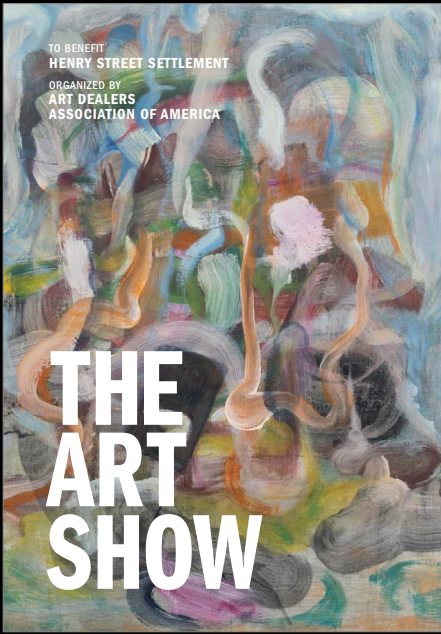
Project Description

The annual art fair consists of intimately scaled and thoughtfully curated presentation by the nation's leading fine art dealers exhibiting a rich selection of works from the late 19th century through today. The campaign identity utilizes the exhibitors rich and vast artwork imagery. Work done under McCall Associates.

Roles:

Art direction, identity, project management, environmental design, strategy, editorial design





On the occasion of The Art Show's 32nd exhibition, we are pleased to invite you to celebrate one of Henry Street's most cherished traditions and our invaluable partnership with the ADA.



LEAD SPONSOR
Renate Hofmann Article 3 Charitable Trust

DIAMOND CIRCLE
Bloomberg Philanthropies
Mitz & Warren Eisenberg
Scott & Evette Ferguson
Ian & Lea Hight
Pilar Crespi Robert & Stephen Robert

PLATINUM CIRCLE
Dale & Robert Burch
Katherine Farley & Jerry I. Speyer
Arthur L. Loeb
Gary & Iris Posternack

PARTNERS
Allen & Overy LP
Braemar Energy Ventures
Fried, Frank, Harris, Shriver and Jacobson, LP
Glenview Capital Management, LLC
JPMorgan Chase & Co.
Midway Investors LLC
Simpson Thacher & Bartlett, LP
TD Securities

HENRY STREET SETTLEMENT and the ART DEALERS ASSOCIATION OF AMERICA have been proud to welcome supporters and art patrons to the historic Park Avenue Armory for 32 years. The Art Show, the longest-running fine art fair in the country, is distinguished year after year by the excellence of the participating galleries and its philanthropic purpose, having raised over \$52 million for Henry Street over decades of partnership with the ADA. As we celebrate another year of this invaluable collaboration, we want to extend a special thanks to the partners and supporters who have played a vital role in The Art Show's incredible history. We are extremely grateful for their unwavering support and are honored to recognize their generosity.

The Art Show is Henry Street's largest fundraiser and greatest source of flexible funding, allowing the Settlement to meet our community's evolving needs through compassionate, comprehensive, and high-impact services. Henry Street has provided innovative services and shaped New York City for more than 125 years. From shelters and job placement services to a parent center and college access program, to a mental health clinic and meals for seniors, Henry Street helps people overcome obstacles at every stage of their lives. The Henry Arts Center, Henry Street's performing and visual arts program, provides access to the arts for students and diverse audiences while offering local, adventurous artists the resources to develop and present their work. The Settlement's mission is reflected in the rich opportunity for cultural engagement that The Art Show represents. Your support of The Art Show has a direct impact on the 50,000 lives changed each year through Henry Street's social services, arts, and health care programs.

The Art Dealers Association of America's member galleries will extend their programs beyond the gallery walls and design 72 insightful exhibitions that create a completely distinct fair experience. The 2020 edition will feature over 40 intimately scaled solo presentations—including 15 dedicated to female artists, as well as joint thematic and dual presentations—offering new perspectives on influential artists, as well as opportunities for in-depth exploration of upward mobility and underrepresented contributions to art history in collaboration with Henry Street Settlement and our Lead Partner, ADA, a division of AAX, we hope to welcome you to a fresh and energetic fair that extends The Art Show's reputation for exceptional quality.

We look forward to celebrating with you as we showcase the spirit of collaboration in one of the most eagerly anticipated events on New York's cultural and social calendars.



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DIAMOND CIRCLE
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Scott & Evette Ferguson
Ian & Lea Hight
Pilar Crespi Robert & Stephen Robert

PLATINUM CIRCLE
Dale & Robert Burch
Katherine Farley & Jerry I. Speyer
Arthur L. Loeb
Gary & Iris Posternack

PARTNERS
Allen & Overy LP
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Simpson Thacher & Bartlett, LP
TD Securities

Mitz & Warren Eisenberg
Scott & Evette Ferguson
Ian & Lea Hight
Pilar Crespi Robert & Stephen Robert

THE ART SHOW

TO BENEFIT HENRY STREET SETTLEMENT
ORGANIZED BY ART DEALERS ASSOCIATION OF AMERICA

FEBRUARY 27 - MARCH 1
PARK AVENUE ARMORY NYC
ARTDEALERS.ORG/ARTSHOW

ADA

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TO BENEFIT HENRY STREET SETTLEMENT
ORGANIZED BY ART DEALERS ASSOCIATION OF AMERICA

FEBRUARY 27 - MARCH 1
PARK AVENUE ARMORY NYC
ARTDEALERS.ORG/ARTSHOW

ADA

THE ART SHOW

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Wham! The World Takes On American Pop

PHILADELPHIA — "Remember how insane the 1950s felt, every day?" someone asked me at a preview of the traveling exhibition "International Pop" which is making its final stop here at the Philadelphia Museum of Art. Absolutely I remember, and — break, name and add — took me right back there.

Maybe because the name sounds snappy, Pop Art has a reputation for being light and bright, and some of it is: Roy Lichtenstein's lucky comic-strip outtakes, Andy Warhol's "Silver Clouds" (a lot of his images are grim: electric chairs, police dogs, Cuban planes, body parts). Under Pop's cloak veneer lay traces of the social and political pathologies that made the 1950s in America so jumpy. From day to day

International Pop Tudor City's "Kiss Kiss Kiss" from 1964, in this show at the Philadelphia Museum of Art.

you never knew what disaster you'd wake up to.

Less familiar is Pop's status internationally. And it did get around. In four-ahed, continents must other names, in Britain, France and Germany, it

cropped up, at once embraced and mistrusted, in Argentina and Brazil, countries under the thumb of dictatorships, and in Eastern Europe peopled in by Soviet Communism, and in Japan, where American GI's and the material rewards of Western occupation made for intensely conflicted art.

Unraveling one of these far-flung versions of Pop is what the

show — originally organized at the Walker Art Center in Minneapolis by Danie Alexander and Bartholomew Ryan, and in Philadelphia by Erica F. Battle — is primarily, and most interestingly, about. And the telling of those stories produces one visual surprise after another. For every classic, time-book item — a Jasper Johns flag painting, a Warhol Brillo box — there are

Continued on Page 24

Dazzlers Of Tropics That Bred Obsession

By William Greider

The central motif of the New York Botanical Garden turns with color like a slow line, along a greenhouse walkway in the East A. Haug Conservatory, redolent for "Orchidarium," this year's edition of the annual orchid show, clustered plantings, classic, each more brilliant and extravagantly shaped than its neighbor. They blazon-yellow Colombian lantern-cup orchids, pink with frilly, purple-red Pacific Sun Spots, which



compete with hybrid Phalaenopsis, their petals decorated with pink stripes as fine as a hair. This tropical tour leads to a blazon-yellow Colombian lantern-cup orchids, pink with frilly, purple-red Pacific Sun Spots, which

Continued on Page 27

The Elite, So Easy to Dislike

The writing in Greg Jackson's first book of stories, "Prohibals," is so bold and perceptive that it delivers a contact high. You know from the first pages that, intellectually, you've climbed into a high-performance sports car. Only one question remains: Will the author scratch it into a new?

Prohibals Stories By Greg Jackson 288 pages, Fenn, \$24.95 and \$19.95.

Mr. Jackson is a student and a student of elite lives. His characters are flamboyant and architects and writers and tennis pros, some of them newly released from "one of those prestigious East Coast schools whose graduates are cagey about where they went." A few are flourishing; others hang on by a fingernail. Most are in their late 30s and approaching recklessness of various sorts. There are flashbacks to slightly earlier times, when there was indolent ease and cocaine inhaled from the keys of ecologically responsible cars. This is the Indiana Jones movie.

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THE ART SHOW

TO BENEFIT HENRY STREET SETTLEMENT
ORGANIZED BY ART DEALERS ASSOCIATION OF AMERICA
FEBRUARY 27 - MARCH 1
PARK AVENUE ARMORY NYC
ARTDEALERS.ORG/ARTSHOW
GALA PREVIEW TOMORROW
WEDNESDAY, FEBRUARY 26
212.766.9200 x2248, THEARTSHOW.TIX123.COM

ADAA

AA

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waterfall splashing down its forbidding face. From foot to summit, the mountain is draped with orchids in profusion, like a shower of botanical jewels. This is the Indiana Jones movie.

about where they went. "Kiss Kiss Kiss" from 1964, in this show at the Philadelphia Museum of Art.

Continued on Page 27

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ARTDEALERS.ORG/ARTSHOW
GALA PREVIEW TONIGHT
212.766.9200 x2248, THEARTSHOW.TIX123.COM

ADAA

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SPECIAL PROGRAM TOMORROW 6 PM
THE ROLE OF ART DEALERS:
PAST, PRESENT, AND FUTURE
BOARD OF OFFICERS ROOM, PARK AVENUE ARMORY

PANELISTS:
STEFANIA BORTOLAMI, BORTOLAMI GALLERY
LYNN GUMPERT, DIRECTOR, GREY ART GALLERY
SEAN KELLY, SEAN KELLY GALLERY

MODERATOR:
LINDSAY POLLOCK, CHIEF COMMUNICATIONS AND CONTENT OFFICER, WHITNEY MUSEUM OF AMERICAN ART

PROGRAM ENTRY IS FREE WITH FAIR ADMISSION

TO BENEFIT
HENRY STREET SETTLEMENT
ORGANIZED BY
ART DEALERS
ASSOCIATION OF AMERICA

THE ART SHOW

TODAY THROUGH SUNDAY
PARK AVENUE ARMORY NYC

EXHIBITING GALLERIES

ANGELIM GILBERT GALLERY
BERGHEIM GALLERY
PETER BLUM GALLERY
MARIANNE BOESKY GALLERY
JONATHAN BOOS
BORTOLAMI GALLERY
CASTELLI GALLERY
CHEIM & READ
JAMES COHAN
DANZIGER GALLERY
DC MOORE GALLERY
ELSON GALLERY
DEBRA FORCE FINE ART, INC.
FRANKEL GALLERY
PETER FREEMAN, INC.
JAMES GOODMAN GALLERY
MARIAN GOODMAN GALLERY
GRAY
ALEXANDER GRAY ASSOCIATES
HOWARD GREENBERG GALLERY
HIRSCH & ADLER GALLERIES
HIRSCH & ADLER MODERN
NANCY HOFFMAN GALLERY
HOSTET GALLERY
SUSAN INGELT GALLERY
CASEY KAPLAN
KASPER
KARNE GRIFFIN GORCORAN
JUNE KELLY GALLERY
SEAN KELLY GALLERY
DAVID KORDANSKY GALLERY
KRANOK WITKIN GALLERY
ANDREW KREPS GALLERY
GALERIE LEUNG & CO.
LOCKS GALLERY
JEFFREY H. LORIA & CO., INC.

LIEBHING AUGUSTINE
LIEBHING & BARRY
MATTHEW MARKS GALLERY
MARY ANNE MARTIN | FINE ART
BARBARA MATHES GALLERY
MCKIN GALLERY
MILES MCENERY GALLERY
ANTHONY MEER FINE ARTS
MENDORI + SCHLOFF
DONALD MORRIS GALLERY
JILL NEWHOUSE GALLERY
GALLERY WEND MORRIS
P-P-G-W
PACE GALLERY
PACE PIONEERS
FRANKLIN PARRASCH GALLERY
PETZEL GALLERY
RICCO MARRECA GALLERY
YANCY RICHARDSON GALLERY
MICHAEL ROSENFIELD GALLERY
SALIN SF
SUSAN SHEEHAN GALLERY
SICARDI | AVERS | BACINO
SARKIS JENKINS & CO.
JESSICA SILVERMAN GALLERY
SPERONE WETZTER
LESLIE TOMKOWSKI ARTWORKS + PROJECTS
LEON TOWSE GALLERY, INC.
VAN DOREN WATER
VENUS OVER MANHATTAN
MEREDITH WARD FINE ART
WASHBURN GALLERY
MICHAEL WERNER
YAKES ART
PAVEL ZOUBOK FINE ART
DAVID ZWIRNER

SPECIAL PROGRAMS

TONIGHT 8 PM
THE ROLE OF ART DEALERS:
PAST, PRESENT, AND FUTURE
BOARD OF OFFICERS ROOM,
PARK AVENUE ARMORY

PANELISTS:
STEFANIA BORTOLAMI, BORTOLAMI GALLERY
LYNN GUMPERT, DIRECTOR, GREY ART GALLERY, NEW YORK UNIVERSITY
SEAN KELLY, SEAN KELLY GALLERY
MODERATOR:
LINDSAY POLLOCK, CHIEF COMMUNICATIONS AND CONTENT OFFICER, WHITNEY MUSEUM OF AMERICAN ART

SATURDAY, FEBRUARY 29, 10AM-1 PM
ADAA GALLERY WALK
MIDTOWN + UPPER EAST SIDE
JUST SOUTH OF 60TH STREET
OVER 40 ADAA MEMBER GALLERIES WILL OPEN THEIR DOORS TO THE PUBLIC.

SUNDAY, MARCH 1, 12-3 PM
MEET THE ARTISTS
PARK AVENUE ARMORY
ARTISTS AND EXPERTS WILL BE PRESENT IN SELECT EXHIBITORS' BOOTHS TO ENGAGE WITH VISITORS.

PROGRAMS HELD AT THE PARK AVENUE ARMORY ARE FREE WITH FAIR ADMISSION
SEATING IS FIRST-COME, FIRST-SERVED

ARTDEALERS.ORG/ARTSHOW

Little Model, Cals Moorjoo (detail), New York, c. 1946. © The Little Model Foundation, Inc. Courtesy Howard Greenberg Gallery

SEAN KELLY GALLERY
DAVID KORDANSKY GALLERY
KRANOK WITKIN GALLERY
ANDREW KREPS GALLERY
GALERIE LEUNG & CO.
LOCKS GALLERY
JEFFREY H. LORIA & CO., INC.

VENUS OVER MANHATTAN
MEREDITH WARD FINE ART
WASHBURN GALLERY
MICHAEL WERNER
YAKES ART
DAVID ZWIRNER

ARTDEALERS.ORG/ARTSHOW

Chicago Patterson, The Magician (detail), 1960. Courtesy Hirsch & Adler Galleries

AS WELL AS EXPERTS AFFILIATED WITH HISTORICAL PRESENTATIONS, WILL BE PRESENT IN SELECT EXHIBITORS' BOOTHS TO ENGAGE WITH VISITORS.

PROGRAMS HELD AT THE PARK AVENUE ARMORY ARE FREE WITH FAIR ADMISSION
SEATING IS FIRST-COME, FIRST-SERVED

HENRY STREET SETTLEMENT ADAA AA

THE ART SHOW

SINGLE-DAY PASS

VALID FOR ONE ADMISSION
FEBRUARY 28 - MARCH 3, 2019
THURSDAY-FRIDAY
NOON-8 PM
SATURDAY
NOON-7 PM
SUNDAY
NOON-5 PM
PARK AVENUE ARMORY
AT 67TH STREET, NEW YORK CITY

Howe, Blanche, © William Burtin (using negative #17) (detail), 2016. Courtesy the artist and Peter Freeman, Inc.

PRESS PASS

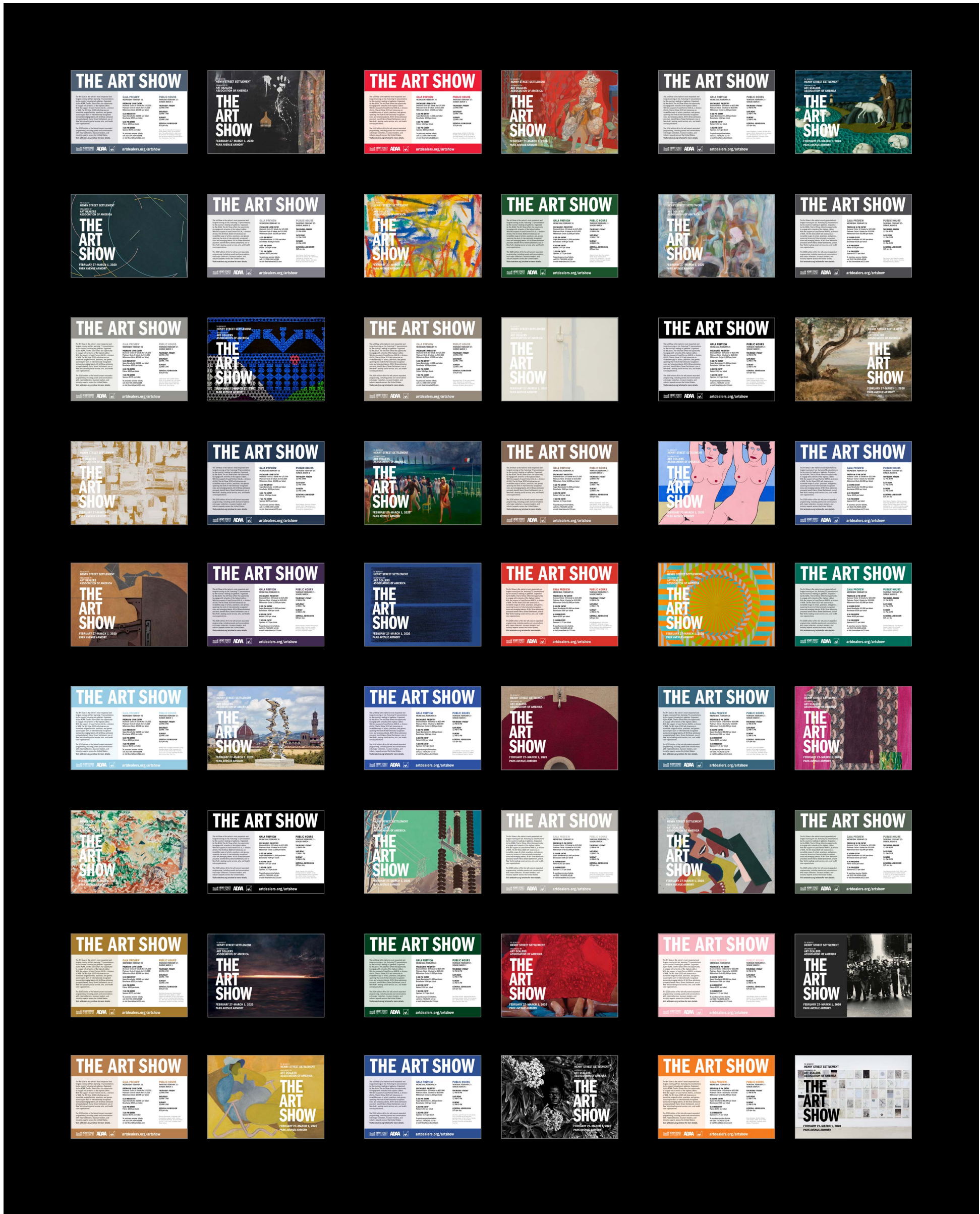
PARK AVENUE ARMORY
AT 67TH STREET, NEW YORK CITY

Tara Donovan, Untitled (from Rubber Band Matrix) (detail), 2006. Courtesy the artist and Hudson Weiss Gallery

COMPLIMENTARY MUSEUM PASS

PARK AVENUE ARMORY
AT 67TH STREET, NEW YORK CITY

Judy Pfaff, Rugelands 14 (detail), 2013. Courtesy the artist and Miles McNary Gallery, New York, NY



JEFF WALL CATALOGUE

Project Description

In parallel to Wall's enigmatic compositions, the design itself is straightforward but contains typographic peculiarities. The details throughout the catalogue guide one through his meticulous photographs that are traditionally displayed at meters in size. Work done under McCall Associates.

Roles:

Editorial design, project management, print production

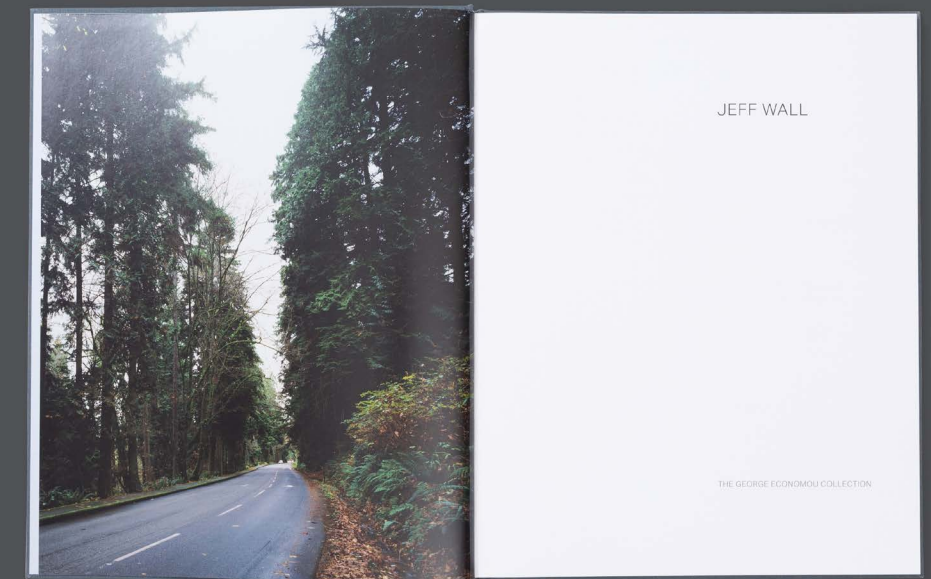
Technical Information:

Dimensions: 9 ³/₈ × 11 ⁵/₈ in (23.7 × 29.7 cm)

Extent: 84 pages

Printer: Trifolio

Publisher: The George Economou Collection (GEC)



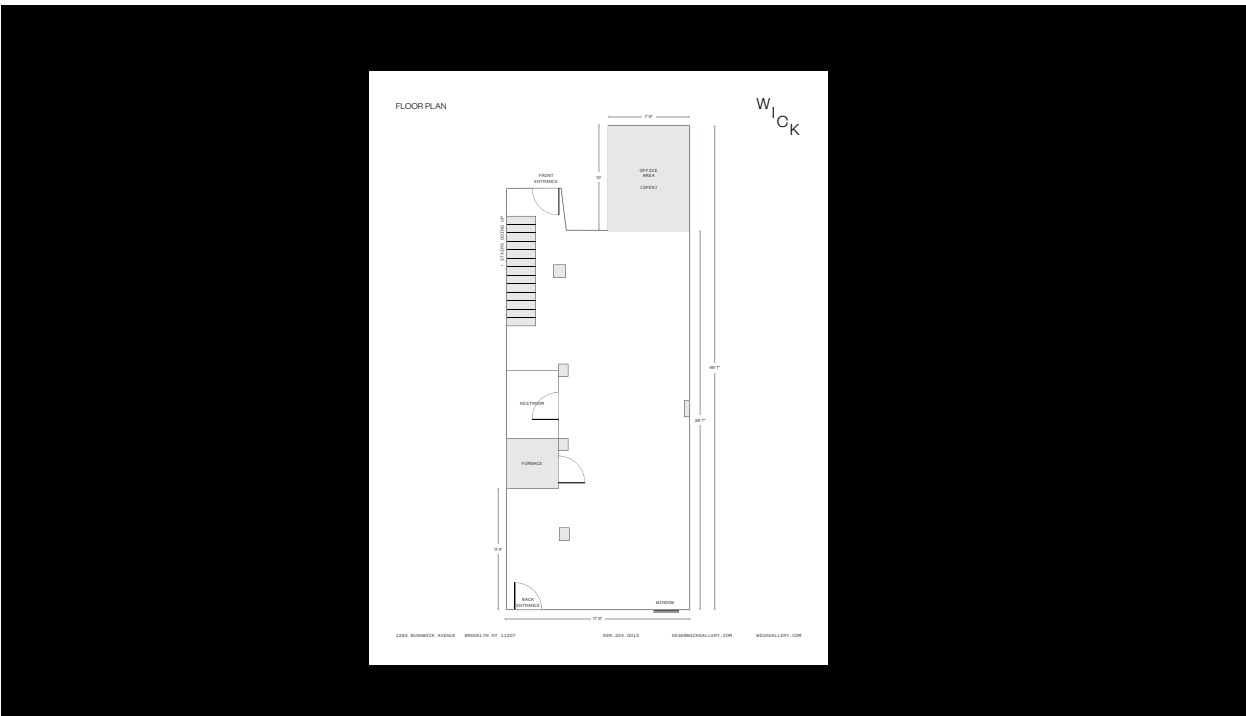


WICK GALLERY



Project Description
In 2018, I started an art gallery with three collaborators in Brooklyn, New York. I developed the naming, branding, website, and continued exhibition design. Throughout its existence, each exhibition had an accompanying publication allowing us, as exhibitors, to expand the conversation beyond the gallery and created meaningful collaborations between us, the artists themselves, and an outside network of curators, writers, musicians, and poets.

Roles:
Art Direction, branding, identity, project management



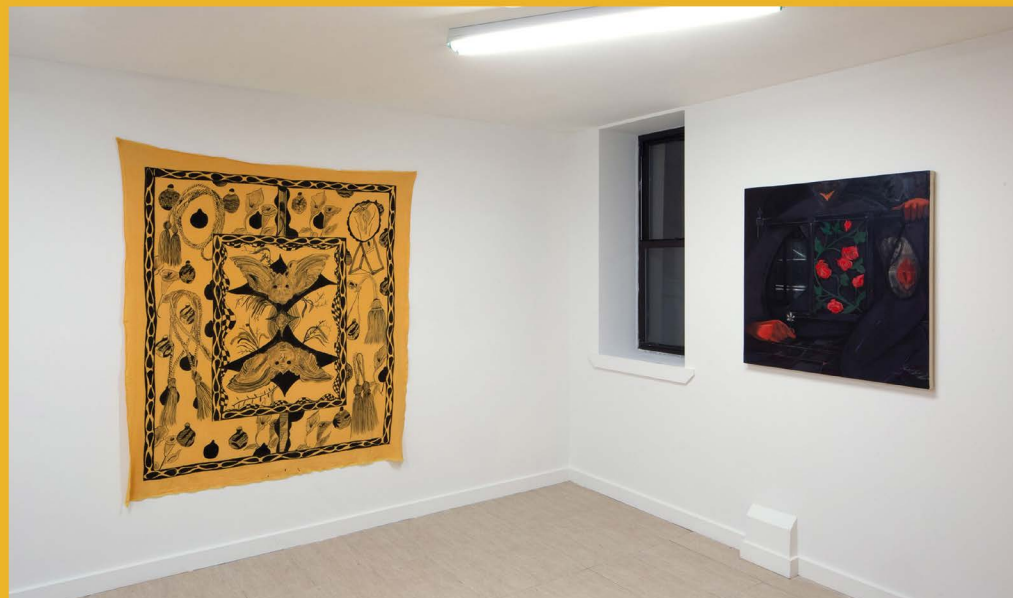
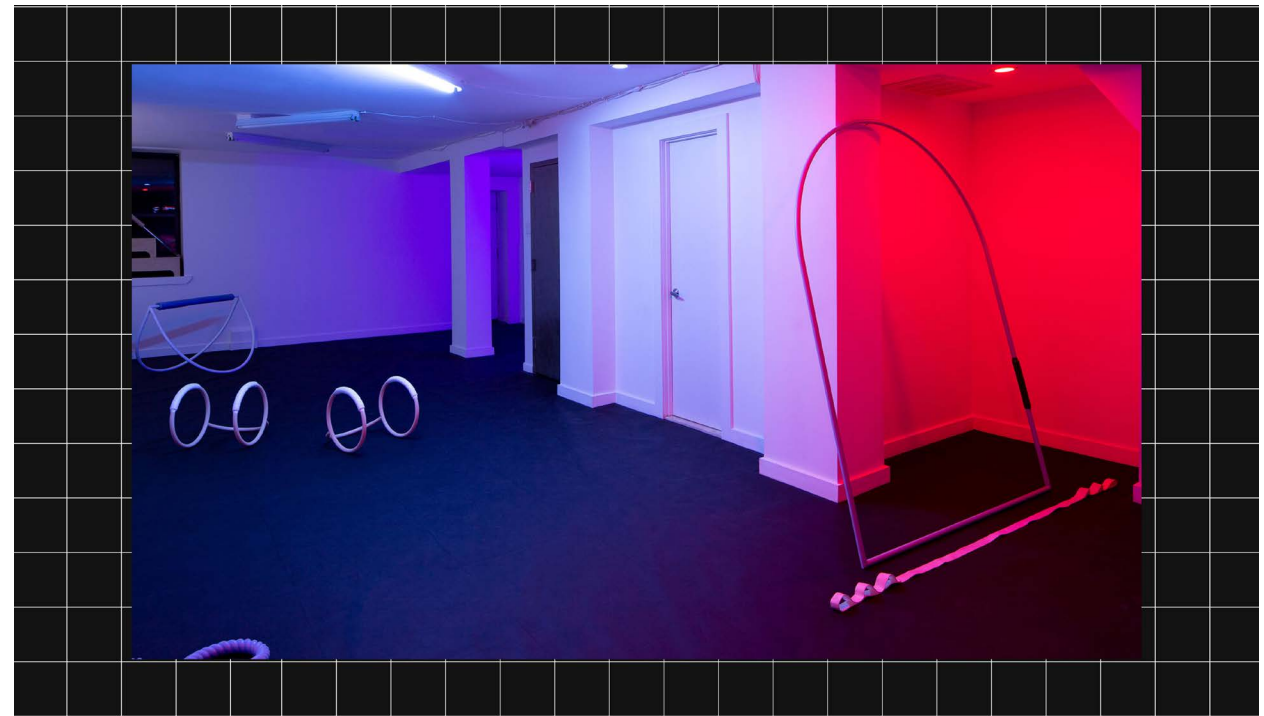
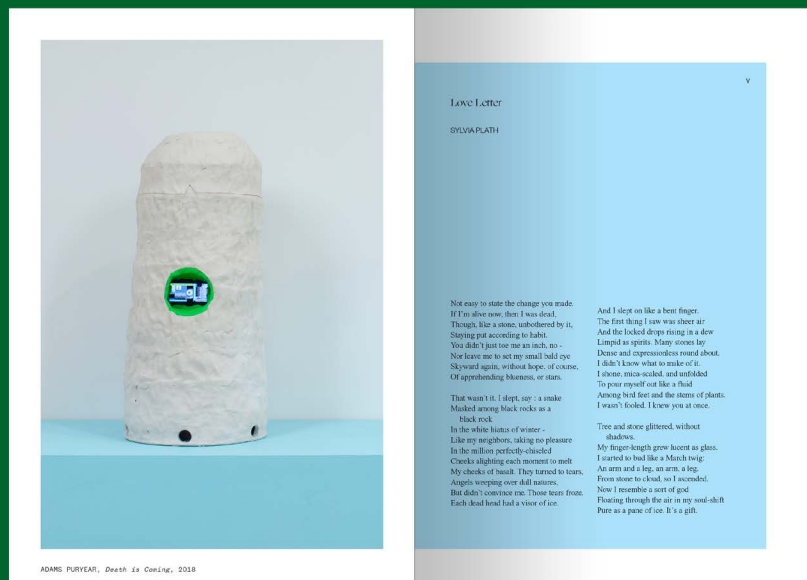
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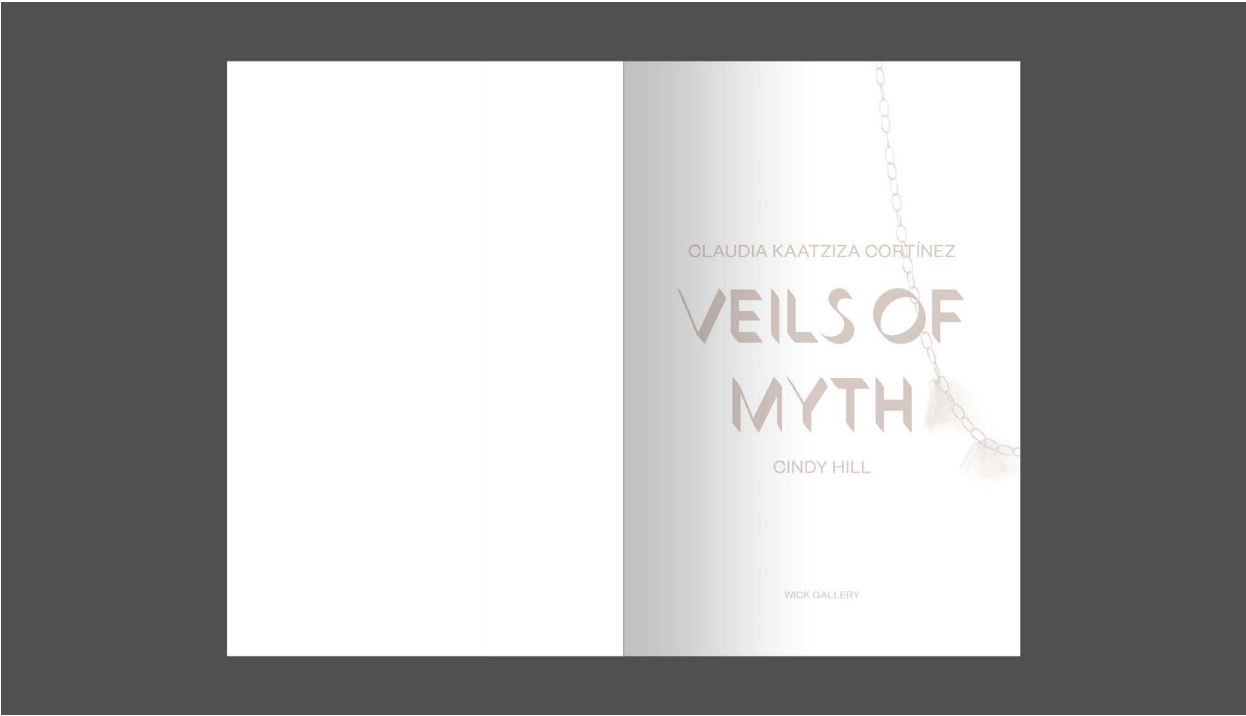
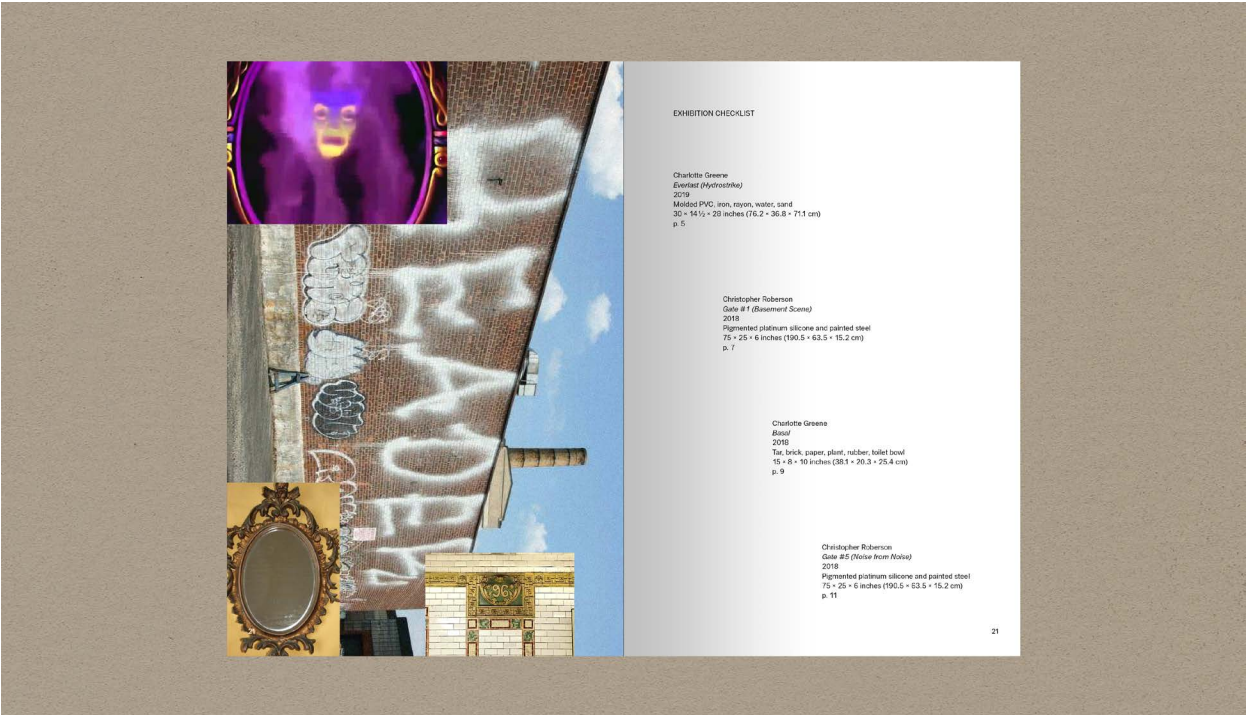
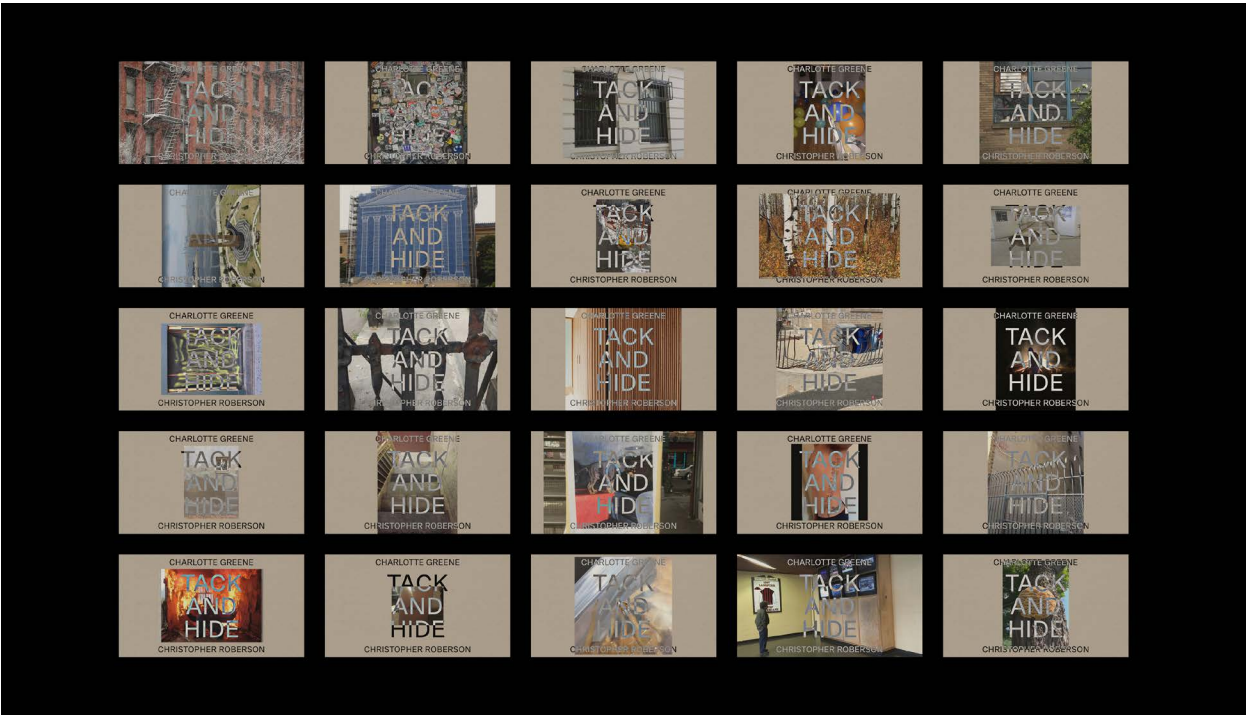
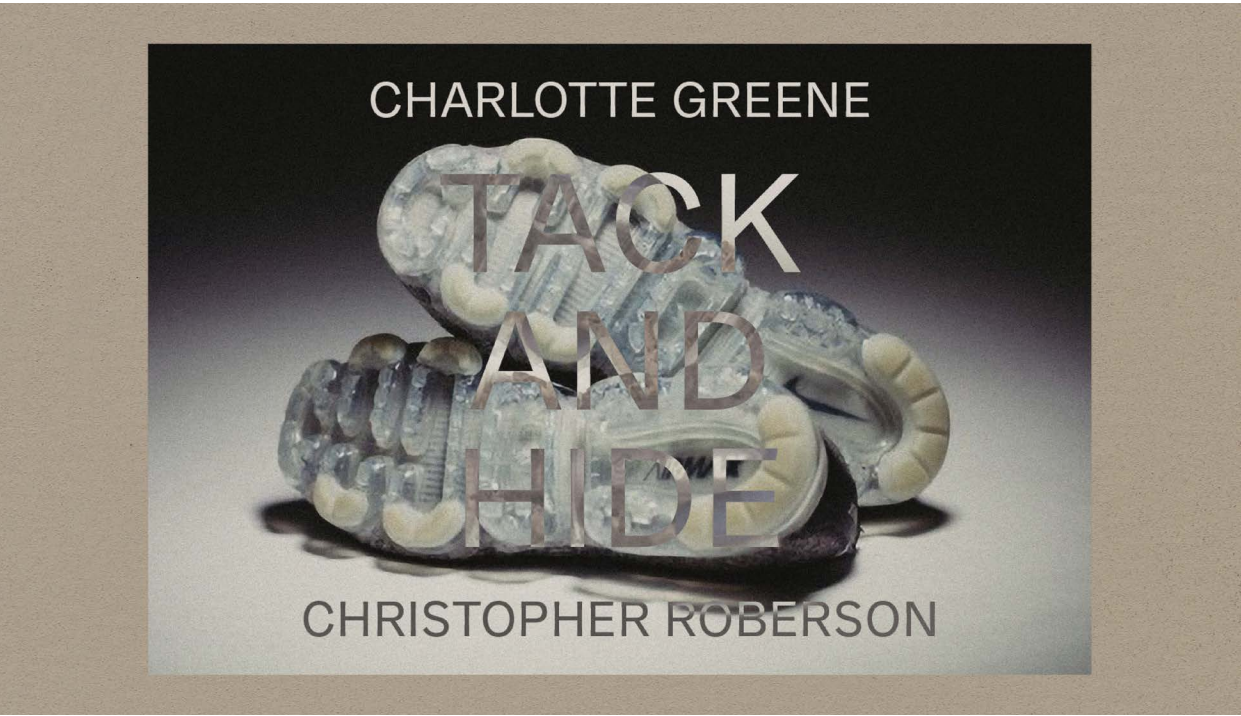
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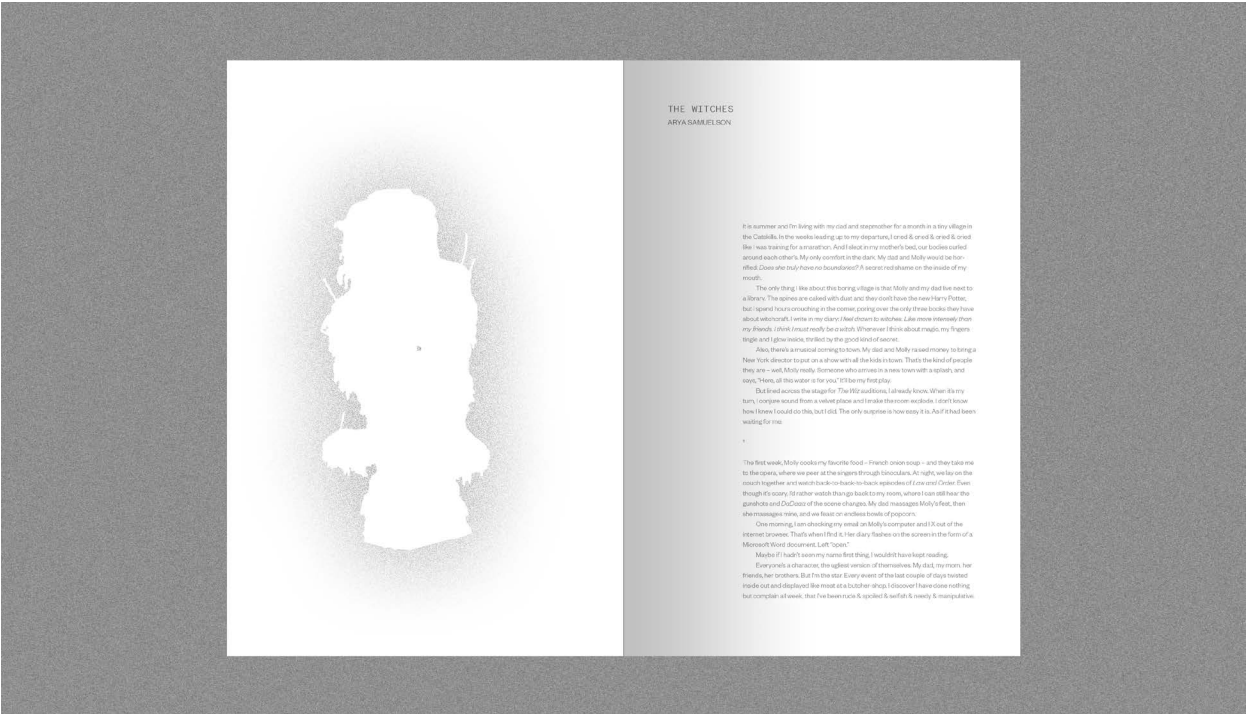
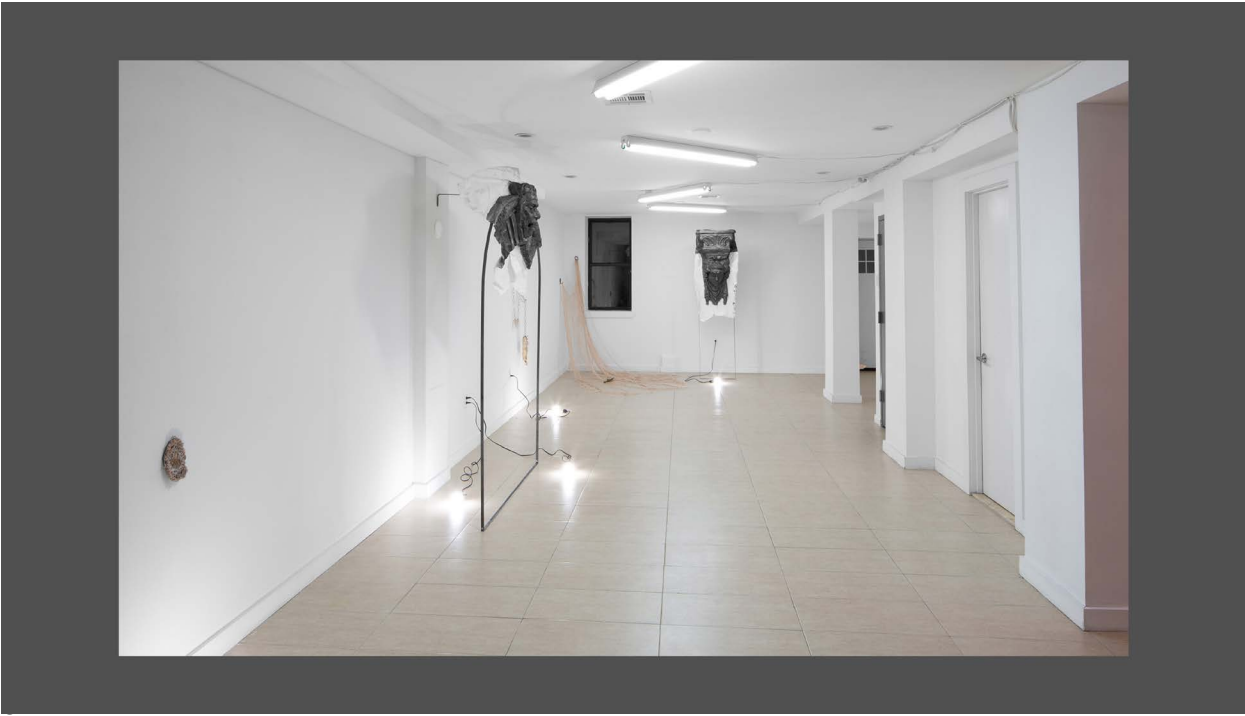
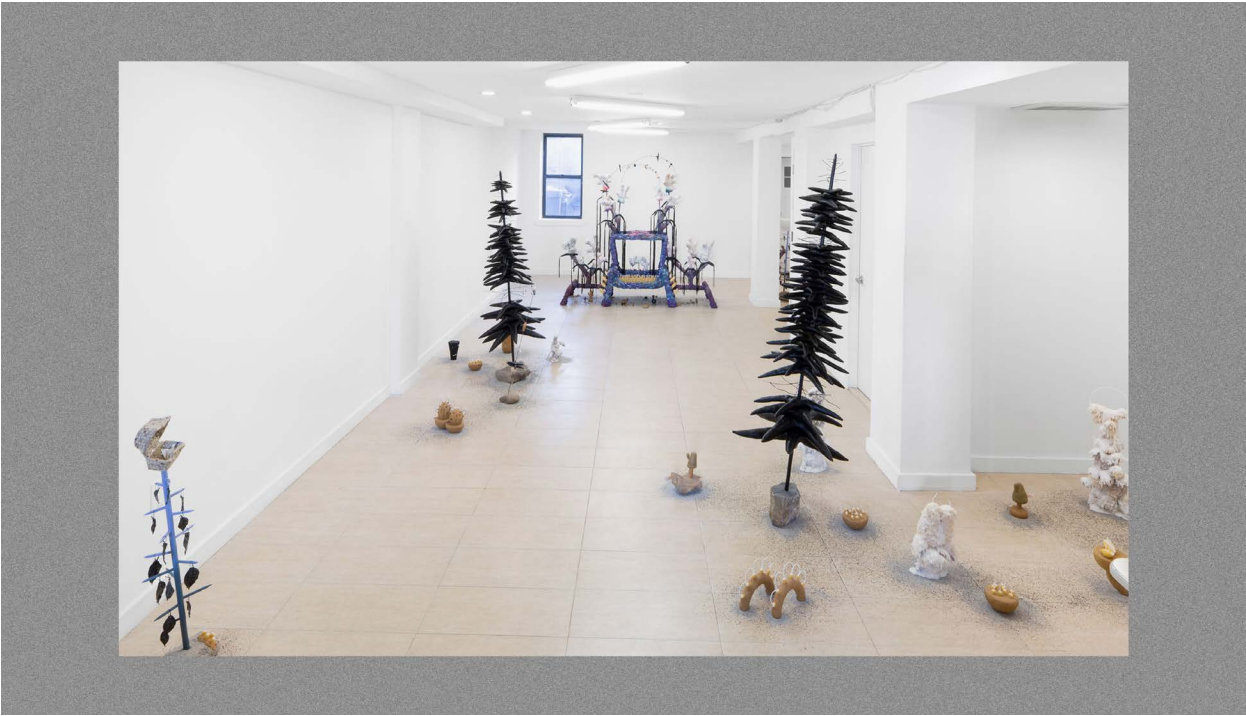
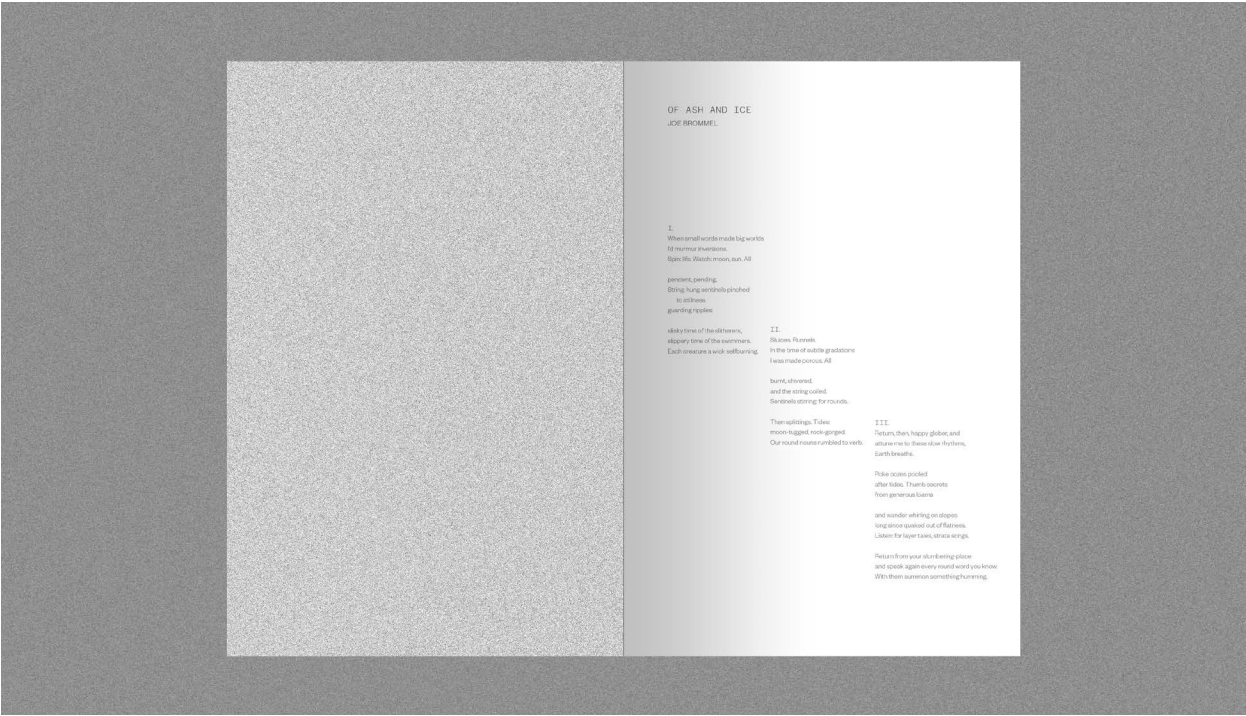
From Swatches
of
Heaven *and* Hell

PURYEAR

KAT CHAMBERLIN
HERE
IN
SPIRIT







RESUME

EXPERIENCE

SENIOR GRAPHIC DESIGNER
McCall Associates
2015–present

FREELANCE ART DIRECTOR
2018–present

DIRECTOR, PRINCIPAL
Wick Gallery
2018–present

FREELANCE GRAPHIC DESIGNER
Walker Art Center
2015–2016

GRAPHIC DESIGNER
MCAD DesignWorks
2013–2015

EDUCATION

BFA GRAPHIC DESIGN
Minneapolis College of Art and Design
2015

SKILLS

Art direction, branding, editorial design, environmental design, identity, product design, production design, project management, prototyping, studio management, strategy, UI and UX design

TECHNICAL SKILLS

Adobe Suite (Indesign, Illustrator, Photoshop, After Effects, Premier); development languages (HTML, CSS, JS, simplistic frameworks); font software (glyphs, FontForge); office software (Microsoft Suite, Google Suite, Apple Suite); prototyping software (sketch, figma, Adobe XD); print production (color correction, SWOP production)

THANK YOU

LOGAN MYERS

+1 651 431-0871

HI@IAMLOGANMYERS.COM